



PRESENCE  
**+10**  
countries

FOUNDATION  
**1969**

## CEGEDIM

Innovations  
Technology  
Services

**9**  
datacenters

**+4,500**  
EMPLOYEES



LISTED  
IN PARIS  
**CGM**

### APPOINTMENTS COMMITTEE

- Jean-Claude **Labrune**  
Chairman
- Marcel **Kahn**
- Jean-Pierre **Cassan**

### AUDIT COMMITTEE

- Marcel **Kahn**  
Chairman
- Aude **Labrune**
- Pierre **Marucchi**
- Jean-Pierre **Cassan**

### STRATEGY COMMITTEE

- Jean-Claude **Labrune**  
Chairman
- Laurent **Labrune**

### BOARD OF DIRECTORS

- Jean-Claude **Labrune**  
Chairman of the Board of Directors
- Jean-Pierre **Cassan**  
Independent director
- Béatrice **SAUNIER**  
Independent director
- Sandrine **Debroise**
- **FCB, SAS**, represented by Pierre Marucchi
- **GERS, GIE**, represented by Nicolas Giraud
- Marcel **Kahn**
- Aude **Labrune**
- Laurent **Labrune**

### COMPENSATION COMMITTEE

- Jean-Pierre **Cassan**  
Chairman
- Aude **Labrune**
- Marcel **Kahn**

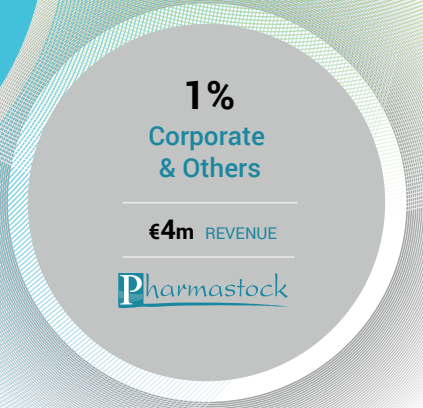
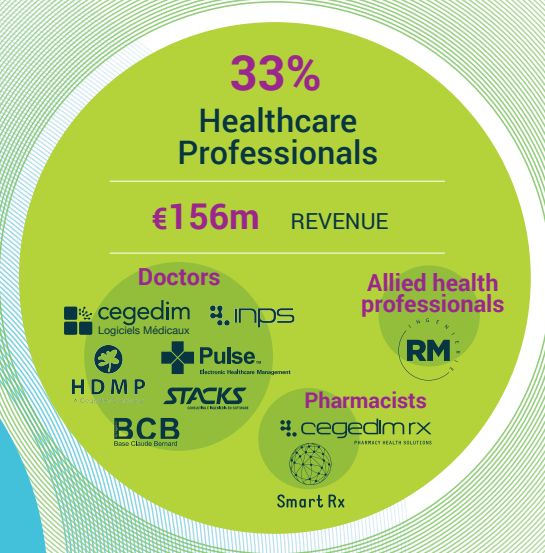
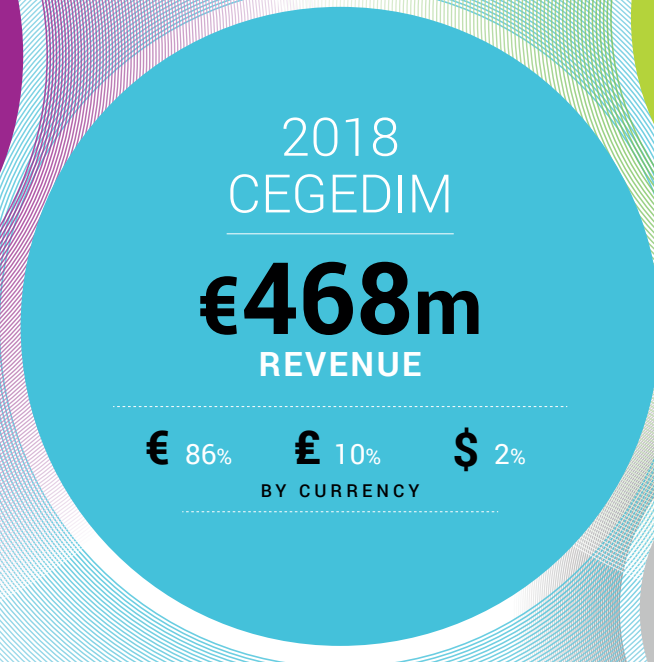
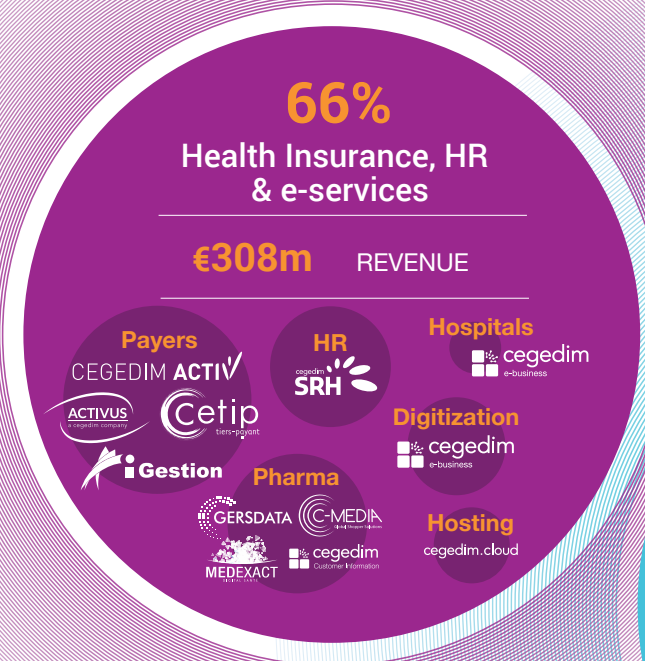
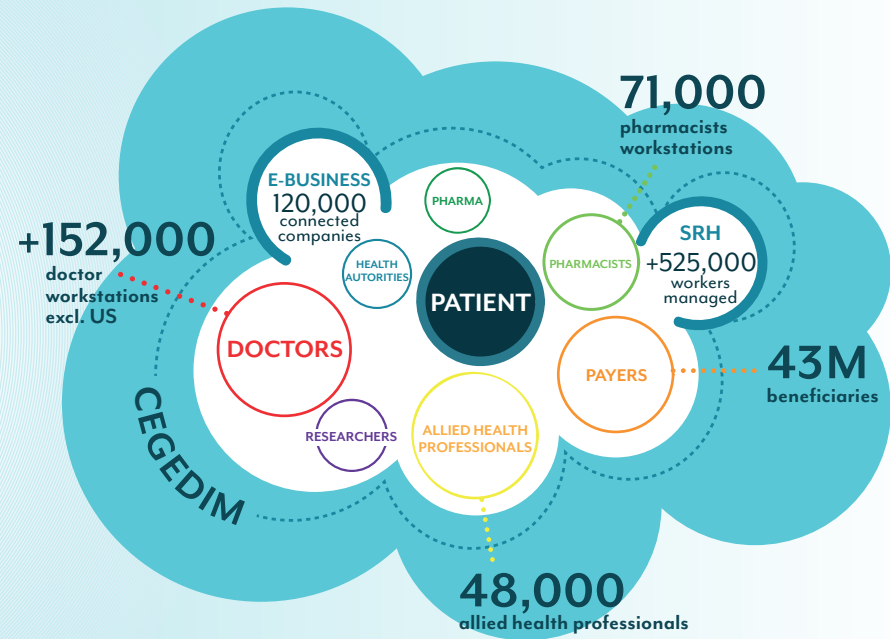
### GENERAL MANAGEMENT

- Jean-Claude **Labrune**  
Chairman & CEO
- Pierre **Marucchi**  
Managing Director
- Laurent **Labrune**  
Managing Director

### AUDITORS

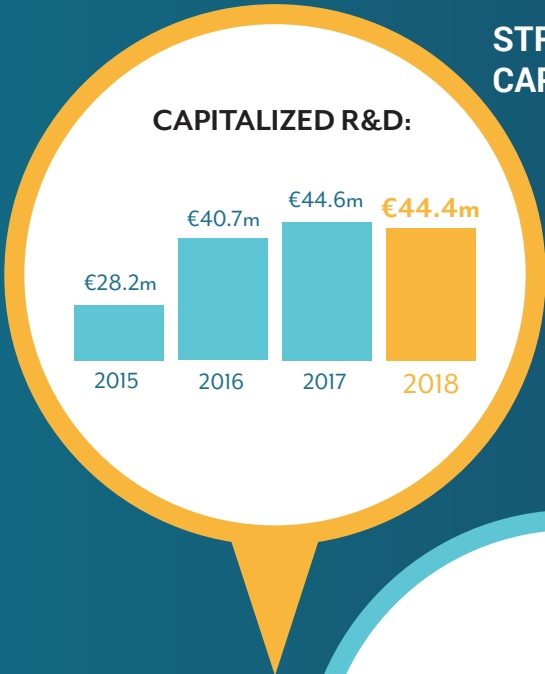
- **KPMG**  
represented by Vincent de Becquevort
- **MAZARS**  
represented by Jean-Philippe Mathorez





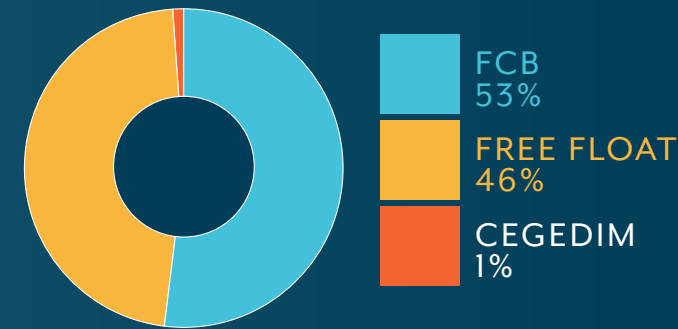


### 2018 POSITIONS



- Investing in our businesses is a necessary condition of future success.
- Everything we do is focused on creating the assets we need to succeed in the future.

### CEGEDIM SHARE PRICE PERFORMANCE

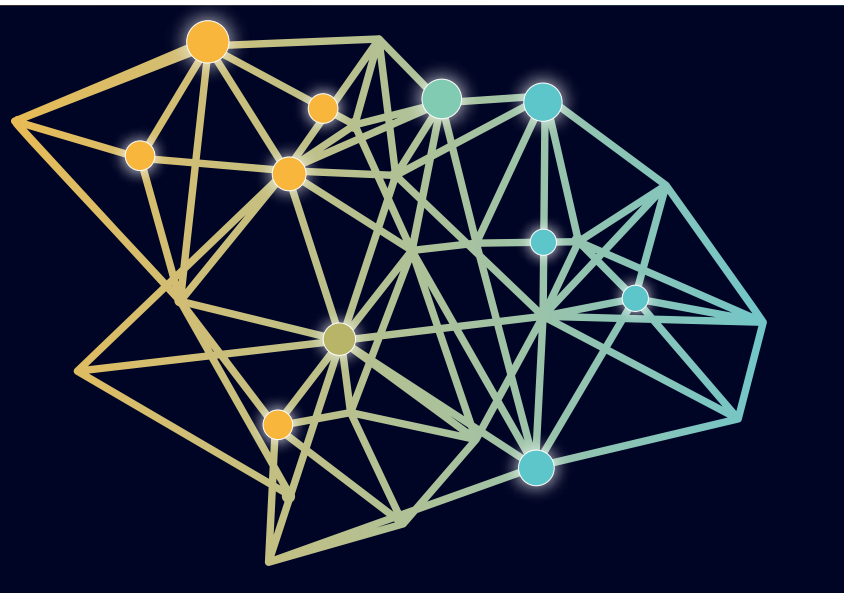


### CEGEDIM SHAREHOLDERS



2019

# CEGEDIM BUSINESSES MAP



## DIGITAL

DIGITAL COMMUNICATIONS

DIGITAL AND OTHERS COMMUNICATIONS MATERIALS TARGETING HEALTHCARE PROFESSIONALS, FOR PHARMACEUTICAL AND COSMETICS COMPANIES.

- > **MEDEXACT** FRANCE
- > **CEGEDIM-MEDIA** FRANCE
- > **FUTURAMEDIA** FRANCE

MedExact > Digital materials for pharmaceuticals and cosmetics companies targeting healthcare professionals.

Cegedim-MEDIA > 360° solutions in pharmacies for pharmaceuticals and cosmetics companies: point-of-sale media, merchandising, Digital Out Of Home.

Futuramedia > Digital display solutions for solutions for health and beauty retailers.

April 2019  
Version



## CEGEDIM E-BUSINESS

DIGITIZED DATA EXCHANGE AND PROCESSES FOR ALL TYPES OF BUSINESS

- > **SY BY CEGEDIM** EUROPE
- > **XIMANTIX** GERMANY
- > **SY PHARMA** FRANCE
- > **HOSPITALIS** FRANCE
- > **QUALITRANS-TELEPHARMA** FRANCE

SY by Cegedim > Collaborative solution for the digitization of business, accounting, financial, and communication data flows, for both companies and their business partners.

Ximantix > Services offering dedicated to the German market.

SY Pharma > Health-sector distance selling service which helps pharmaceutical companies grow their direct sales.

Hospitalis > Information and data exchange portal between private and public healthcare institutions and their suppliers to digitize all supply chain flows.

Qualitrans-Telepharma > Collection point for electronic reimbursement forms generated by pharmacies.



# CEGEDIM HEALTHCARE SOFTWARE

COMPUTERIZATION OF  
HEALTHCARE PROFESSIONALS

A CONNECTED HEALTHCARE ECOSYSTEM THAT LETS HEALTHCARE PROFESSIONALS COMMUNICATE BETWEEN THEM AND WITH PATIENTS INCLUDING HEALTHCARE SOFTWARE.

> **SMART RX** FRANCE  
> **CEGEDIM RX** UNITED KINGDOM  
> **CEGEDIM RX** ROMANIA  
SOFTWARE FOR PHARMACISTS

Smart Rx > Software and services for pharmacies in France.

Cegedim Rx (UK) > Software and services for pharmacy chains in the United Kingdom.

Cegedim Rx (RO) > Software and services for pharmacies and pharmacy chains in Romania.

CEGEDIM  
HEALTHCARE  
SOFTWARE

> **CEGEDIM LOGICIELS MÉDICAUX** FRANCE  
> **CEGEDIM RX** ROMANIA  
> **INPS (VISION)** UNITED KINGDOM  
> **HDMP** BELGIUM  
> **MILLENNIUM** ITALY  
> **STACKS** SPAIN, CHILE  
> **PULSE SYSTEMS** USA  
> **DOCAVENUE** FRANCE  
SOFTWARE FOR PHYSICIANS

Cegedim Logiciel Médicaux > Specializing in solo doctors (primary care and specialists) in France, health clinics, multidisciplinary health centers, and more.

Cegedim Rx > For medical practices in Romania.

INPS (Vision) > For primary care centers in United Kingdom

HDMP > For occupational health physicians, and urgent and preventative care centers in Belgium.

Millennium > For primary care and pediatric doctors in Italy.

CEGEDIM  
HEALTHCARE  
SOFTWARE

Stacks > For hospitals, clinics and primary care centers in Spain and Chile.

Pulse Systems > RCM and EHR player in the US. Medicare and Medicaid certified.

Docavenue > Dedicated to remote consultation and services designed to improve the doctor-patient relationship (online appointments booking and remote secretary services).

> **RM INGENIERIE** FRANCE  
SOFTWARE FOR ALLIED HEALTH  
PROFESSIONALS

RM Ingénierie > Comprehensive range of software for nurses, physical therapists, speech therapists, ophthalmologists, midwives, and podiatrists.

> **RESIP / BCB** FRANCE  
MEDICATION DATABASE

Resip / BCB > Medication and medical products database.

# CEGEDIM INSURANCE SOLUTIONS

SOLUTIONS AND SERVICES FOR INSURANCE COMPANIES, MUTUALS, PROVIDENT INSTITUTIONS, AND INTERMEDIARIES IN HEALTH AND PERSONAL PROTECTION INSURANCE

COMPUTERIZATION, DIGITAL SOLUTIONS, DATA FLOWS, THIRD-PARTY PAYMENTS, AND OUTSOURCED MANAGEMENT. 43 MILLION POLICYHOLDERS MANAGED THROUGH ITS SOLUTIONS.

## > CEGEDIM ACTIV FRANCE > ACTIVUS INTERNATIONAL

BACK OFFICE FOR HEALTH INSURERS AND MUTUALS

**Cegedim Activ** > The leader in software and services for the personal insurance sector (supplemental health insurance, mandatory schemes, personal protection) in France.

**Activus** > One of the leading publishers of health insurance and personal protection insurance software worldwide.

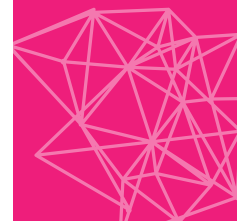


# CEGEDIM INSURANCE SOLUTIONS

## > CETIP FRANCE DATA FLOWS AND OUTSOURCED MANAGEMENT

**SP santé & iSanté** > The leader in third-party payment management. More than €3 billion in benefits paid annually.

**iGestion** > Outsourced management in health insurance offered to customers as a white label service.



# CEGEDIM HEALTH DATA

DATA AND ANALYTICS FOR THE HEALTHCARE MARKET

SALES DATA, REAL-WORLD PATIENT DATA AND ADVANCED ANALYTICS IN EUROPE THAT IMPROVE PATIENT OUTCOMES.

## > THIN EUROPE > GERS DATA FRANCE > CEGEDIM HEALTH DATA UNITED KINGDOM, BELGIUM, SPAIN > CCI ROMANIA

**THIN (Europe)** > The Health Improvement Network  
Proprietary data used by the pharmaceutical companies, research organizations, academics and the leading healthcare authorities. More than 600 scientific publications based on THIN database.

**GERS Data (France)** > Offering covers all healthcare professionals and all distribution channels both inside and outside hospitals from a single data collection system.

**Cegedim Health Data (UK, Belgique, Espagne)** > The European database contains more than 8 million of active patients with a data history over 24 years.



# HR

OUTSOURCED PAYROLL AND HR  
MANAGEMENT FOR ALL  
BUSINESS SECTOR

COMPREHENSIVE, MODULAR HRIS PLATFORM  
IN SAAS FORMAT NOW USED BY MORE THAN  
250 CLIENTS.

- > **CEGEDIM SRH** FRANCE
- > **RUE DE LA PAYE** FRANCE

**Cegedim SRH** > TEAMS<sup>RH</sup> solution, for large corporates and mid-market companies; includes career and skills management, as well as HR process and document digitization.

**Rue de la paye** > Digital payroll offerings for France's 2 million SMEs and small businesses, including chartered accountants, and notably for the thousands of healthcare professionals that are already Cegedim Group clients.

# OTHER SERVICES

MEDICAL SAMPLE MANAGEMENT,  
HOSTING, IT SERVICES, AND BPO

- > **PHARMASTOCK** FRANCE
- > **CEGEDIM.CLOUD** FRANCE
- > **CEGEDIM OUTSOURCING**  
FRANCE AND MOROCCO

**Pharmastock** > Management for medical samples and promotional materials.

**Cegedim.cloud** > Critical applications and medical records hosting. 9 Datacenters including 3 in France: Europe (France, United Kingdom, Switzerland), Americas (United States) and Asia (China). Certified to host medical records.

**Cegedim Outsourcing** > Provides companies with integration and outsourced services, and IT assistance. Cegedim Outsourcing also offers BPO-Customer Relations, digitization, and back office services.