



ENVIRONMENTAL POLICY

Cegedim Group

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INTRODUCTION

In a context where mitigating climate change and adapting to its consequences have become a priority, Cegedim is committed to reducing its environmental impact. While our primary focus areas are climate and the circular economy, we also pay close attention to other environmental impacts arising from our activities, such as the preservation of natural resources and biodiversity, as well as air, soil, and water pollution.

Most of the Group's activities fall within the digital sector – a rapidly growing industry whose environmental footprint continues to increase. If no action is taken, greenhouse gas emissions generated by this sector could triple by 2050¹. In this context, Cegedim has, for several years, been engaged in a continuous improvement approach aimed at limiting the environmental impact of its operations. The Group has also set ambitious targets for 2030 in order to reconcile business development with the reduction of its environmental footprint.

Cegedim's environmental policy is structured around five key pillars:

- Adapting to climate change and mitigating its effects;
- Water conservation;
- Preserving resources and biodiversity;
- Contribution to circular economy; and
- Pollution prevention.

The provisions of this policy apply to all companies and activities within the Cegedim Group.

CLIMATE CHANGE

We take action to limit the environmental impact of our activities, primarily by reducing greenhouse gas (GHG) emissions generated by our operations, both directly and across our value chain.

1 Climate change adaptation

To ensure the resilience of our operations, we have identified and assessed the physical climate risks to which our sites are exposed, and have documented the measures already implemented to address these risks.

Although some of our sites are exposed to climate-related risks, we have assessed that the potential impacts related to climate disruption would, in most cases, be minor for our activities. This is due to the implementation of adaptation and risk prevention measures designed to ensure business continuity in the face of global warming. Where potential impacts are identified, adaptation plans are in place or scheduled to protect our assets, and thus minimize the resulting damage and costs.

We nevertheless remain attentive and vigilant as we update our risk mapping and adapt our remediation plans as necessary.

¹ <https://infos.ademe.fr/magazine-janvier-2025/numerique-quel-impact-environnemental-en-2022/>

2 Climate change mitigation

2.1 Reducing our Greenhouse Gas (GHG) emissions

To contribute to the fight against climate change, we have set ambitious goals to reduce the absolute emissions associated with our operations by 2030:

- Reduce scopes 1 and 2 emissions by 42%;
- Reduce scope 3 emissions by 25%.

These decarbonization targets, in line with the Paris agreement aiming to limit global warming to 1.5°C, have been validated by the Science-Based Targets initiative (SBTi).

2.2 Limiting the impact of our products and services

We integrate eco-design in the development of our products and solutions, and take into account their environmental impact throughout their lifecycle. This commitment is mainly driven by the Group and operational R&D departments, which implement action plans aimed at:

- Measuring and assessing the carbon footprint of existing products and solutions, and identifying improvement opportunities;
- Raising awareness and training all R&D teams in eco-design of our new products and services;
- Raising awareness among our clients, to optimize the use of our products and services.

3 Energy efficiency and sobriety

Optimizing the energy efficiency of our infrastructure is a key driver for reconciling technological performance with reducing our environmental impact. For several years, the Cegedim Group has implemented concrete actions to improve the energy efficiency of its sites, data centers, products, and services. Every year, we invest in implementing more efficient and energy-saving technologies, and take energy performance into account for each new site.

At the same time, we are working to reduce the environmental impact of the energy we consume: our goal is to source energy exclusively from renewable sources. All of our sites in France² as well as our data centers are already powered exclusively by electricity from renewable sources.

Our two targets for 2030 are as follows:

- In terms of energy sobriety, to halve energy consumption per employee;
- To power our sites with electricity from renewable sources³ across the entire Group, in order to reduce our environmental footprint.

4 Sustainable mobility

First, the Group aims to reduce the carbon footprint of its company vehicle fleet by prioritizing hybrid and electric models when renewing vehicles, where compatible with business needs.

² Sites where Cegedim is a decision-maker for electricity procurement.

³ Target applicable to sites for which an offer is available and Cegedim is a decision-maker.

We also encourage the use of alternative modes of transportation to internal combustion engine vehicles, by developing parking spaces equipped with charging stations for electric vehicles, as well as facilities for parking and charging bicycles and scooters, when site access safety conditions allow.

The targets we have set for our company vehicle fleet by 2030 are as follows:

- Reduce the number kilometers traveled by company vehicles by 20%;
- Reduce the environmental footprint of our vehicles to reach an average of 100 gCO₂e/km.

Cegedim also strives to limit the environmental impact of business travel through the widespread use of videoconferencing. However, this objective must remain consistent with our commitment to providing high-quality service to our clients, which requires a dense territorial network and close relationships, regardless of their location.

RESOURCE PRESERVATION

1 Water

As our activities are mainly service-based, our water consumption is moderate and primarily domestic. However, we have assessed the exposure of Group sites to water stress, and found that some are located in at-risk areas, particularly in North Africa and Europe.

Although we are tenants at most sites, the Group implements actions to limit water consumption. Furthermore, data centers cooling systems operate in closed-loop water circuits, or are designed to minimize the use of drinking water.

2 Biodiversity and ecosystems

We have mapped the impact of our sites on biodiversity, inspired by the LEAP method (Locate, Evaluate, Assess, Prepare) as described by the TNFD (Taskforce on Nature-related Financial Disclosures). We then assessed our dependencies and impacts on biodiversity using the ENCORE tool (Exploring Natural Capital Opportunities, Risks and Exposure). This analysis shows that dependencies on ecosystem services have a low level of materiality for our sector.

In addition, as our activities are primarily service-sector and our sites are mainly located in urban areas, the Group's impact on biodiversity and ecosystems is limited. Nevertheless, as part of a proactive approach, and despite limited areas of influence, the Group continues to explore and implement initiatives to preserve biodiversity and ecosystems within its operations, and in the areas surrounding its sites.

CIRCULAR ECONOMY

1 Purchase of refurbished or second-hand equipment

As part of our emissions reduction policy, the Group prioritizes, whenever possible, the purchase of second-hand or refurbished equipment, provided quality equipment is available on the market. This approach also helps reduce the consumption of new resources, while extending the lifespan of equipment.

2 Extending product lifespan

To contribute to the circular economy, we first strive to reduce our consumption of new resources. Given that half of the digital sector's carbon footprint is linked to manufacturing of IT hardware⁴, extending the lifespan of our equipment is a key driver for reducing our consumption of new resources. Various measures are in place to repair or refurbish IT equipment, whether for our internal use or that of our clients.

Our targets for 2030 are as follows:

- Give a second life to 50% of our clients' screens⁵ ;
- Extend the lifespan of computers and electronic equipment used internally by one year.

3 Reuse of materials

To limit the consumption of new resources and waste generation, the company C-MEDIA has implemented return systems with various suppliers to reuse certain materials, such as plastic flanges and cardboard cores, that were previously discarded.

In addition, a partnership has been established with a disabled-friendly company so that, once dismantled, certain point-of-sale materials can be transformed into "boomerang packaging", enabling reuse instead of disposal.

4 Waste

4.1 Waste from Electrical and Electronic Equipment (WEEE)

Downstream, we strive to minimize WEEE. At the end of the hardware lifecycle, we have implemented a waste management plan to ensure compliance with applicable regulations. Whenever possible, equipment is sent primarily to specialized, certified companies for reuse or recycling, thereby minimizing the amount of waste that is not upcycled.

4.2 Point-of-sale advertising materials (POS)

At the end of each campaign, C-MEDIA organizes the systematic collection of POS materials to direct them toward recycling or recovery solutions and thus limit waste. Our objective is to achieve a 100% recovery rate of POS materials by 2030.

4.3 Office waste

Office waste generated by our activities is sorted on-site: part is directly sent to recycling channels, while the rest is collected as household waste by local authorities. We continuously improve our sorting systems to optimize waste recovery.

⁴ <https://infos.ademe.fr/magazine-janvier-2025/numerique-quel-impact-environnemental-en-2022/>

⁵ Target related to C-MEDIA operations.

POLLUTION

As our activities are mainly service-based, Cegedim exerts limited pressure in terms of air, soil, and water pollution. Furthermore, the use of substances of concern or very high concern, as well as microplastics, is very limited. We nevertheless remain vigilant and proactive on these issues should they arise.

Air, soil and water pollution

Cegedim's atmospheric emissions are moderate and mainly result from its vehicle fleet. Water discharges are domestic in nature, and data center cooling systems operate in closed-loop systems or do not discharge water. Finally, the Group's activities do not generate soil discharges.

To learn more about our commitments, initiatives and achievements in CSR, we invite you to visit [the sustainability page](#) of our website.