

iSanté, direct payer for Mutuelle Familiale from July 1, 2011

Paris, June 20, 2011 – [iSanté](#), a national operator that develops standard and online direct payer services giving policyholders better access to care and giving healthcare professionals faster and more secure payment systems, now has agreements with over 113,000 pre-approved healthcare professionals. Since its creation in 2007, iSanté has steadily developed its expertise, constantly striving for efficiency and investing to better serve its clients. In 2011 several prominent complementary insurers joined iSanté. The company offered them and their beneficiaries innovative new services. As a result of iSanté's robust and steady development, this young company in Cegedim Group's Insurance, Electronic Payment and Health division is one of the leading direct payment operators in a highly competitive market.

Development at the service of healthcare innovation

For all or part of its various services, iSanté boasts a portfolio of 7 million policyholders. More and more complementary insurers are enlisting iSanté to manage their direct payer activities.

For example, **Mutuelle Familiale** joined up with iSanté in July 2011. iSanté will manage all of the mutual insurer's direct payments: eye, dental, hearing and hospitalization; not just for standard direct payments, but also online.

For more than 70 years, Mutuelle Familiale has provided its members with fair and lasting health coverage. In addition to a broad range of care, Mutuelle Familiale offers a variety of member services corresponding to its five goals: Protect, Plan, Care, Assist, and Unify. As a member of the French National Federation of Mutual Societies, it participates in the Mutual Health Priority system, which delivers quality health information and helps members navigate the healthcare system. A major player in health coverage in the Ile de France region, it is also present in the Brittany, Lorraine, Franche-Comté, Champagne Ardenne and Picardie regions, with 32 development agencies. Today, 270,000 policyholders entrust the mutual insurer and share its view of coverage without discrimination.

In addition to welcoming this new client, iSanté continues to manage direct payments for its mutual insurer clients: **Mutuelle Nationale des Hospitaliers, professionnels de santé et du social (MNH)** (1,200,000 beneficiaries), **Matmut Mutualité** (nearly 2.9 millions Matmut members), **UNEO** (1.2 individuals covered), and more.

New services offering

- The new www.tp-isante.fr portal

A new version of the iSanté portal is now available and offers new services and functionalities. The new site is composed of three dedicated environments and gives secure access for healthcare professionals, complementary health insurers and members that enjoy iSanté services.

- **In the healthcare professionals space**, the range of services runs from pre-approval requests, to online estimate requests and care requests, to consulting statements and payment records.
- **The complementary health insurers partnering with iSanté** also have a dedicated space, designed for their account managers, sales forces and executives, offering them real-time information on the services provided by iSanté. More specifically, they can access the provider locating service and online reporting tools that make it possible to monitor very closely the approval process and the activities of the various management platforms.
- **The Policyholder space** supplies information on iSanté direct payments, how they work, on using the iSanté direct payment menu, and on locating pre-approved healthcare professionals.

Online Rights Server: innovation driving service quality

To strengthen its direct payer activities, iSanté experimented for several months and distributed in 2011 a new way of controlling policyholder rights in real time and online, from the workstations of certain healthcare professionals. This experiment was carried out in collaboration with pharmacists and medical assistants equipped with Cegedim Group management solutions (Alliadis, RM Ingénierie). This innovation helped improve

service quality by making direct payments more secure and reducing rejections caused by rights that were erroneous or not up to date. It also helped implement solutions for electronic management of pharmacies not reimbursed by the mandatory health insurance scheme.

*About
iSanté :*

iSanté is a national operator that develops standard or online direct payment services allowing insured people to have better access to care and providing healthcare professionals quicker and more secure terms of payment. Beyond this business, iSanté develops innovative and personalized services for its customers (particularly mutual healthcare companies and provident institutions) in connection with healthcare service and mandatory healthcare plan management, verifying rights of the insured online, medicalization of services, connection to healthcare platforms, etc.

Young company created in 2007 within the Cegedim Group, iSanté has achieved strong growth a network of nearly 113,000 healthcare professionals and 7 million beneficiaries who use some or all services provided. To learn more, please visit: www.tp-isante.fr

*About
Cegedim :*

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,500 people in more than 80 countries and generated revenue of €927 million in 2010. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

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