

RM Ingénierie, official partner of the COFIDIS professional cycling team

Because of its expertise and knowledge of the scientific and medical study of human motion, Cegedim subsidiary RM Ingénierie has been asked to join the COFIDIS professional cycling team to enhance medical evaluation and monitoring of its riders.

Paris, June 8, 2011 – [RM Ingénierie \(RMI\)](#), the Cegedim Group subsidiary with nearly 30 years' experience specializing in medical and paramedical management software, announces that it has become an official partner of the COFIDIS professional cycling team. The two-year, renewable contract was signed in early May 2011 and will give the COFIDIS team a highly advanced IT solution that will allow them to precisely measure and analyze the movements of its cyclists.

Movement analysis to boost athletic performance

To help all of its athletes prevent injury and optimize their performances, the COFIDIS medical staff was looking for a way to make highly precise measurements and analysis of their cyclists' movements.

Chosen for its specific expertise, RMI is supplying:

- a team of professionals led by Dr. Marie Geronimi, a biomechanics specialist,
- equipment for precisely analyzing the posture of each cyclist,
- and its dedicated research solution, [RM.Lab®](#).

Designed for medical and paramedical professionals, [RM.Lab®](#) combines the technologies of the [BioRescue®](#) baropodometric platform, the [WinTrack®](#) walkway, and [BioVal®](#) motion detectors. The data from these various technologies are combined and synchronized with the images from three cameras. Analysis of body movements is greatly enhanced by these multiple approaches to generate a unique view of the subject's motions.

This innovative solution was chosen by the COFIDIS medical staff, and will notably allow them to check the impact of orthopedic insoles on the cyclists' pedaling strokes. The scientific and medical data obtained will allow the staff to begin corrective actions or a course of re-education, and represent a considerable advantage for preventing injury and improving cyclists' postures.

"What appealed to us was not only RM Ingénierie's expertise, its eagerness to tackle the specific issues in our sport and its motivation to help us devise an innovative approach, but also the technical capacity of its tools to precisely evaluate, quantify and monitor corrections in movements. We had all of our Tour de France riders do a run of tests to get a baseline of data that we can use to recommend corrections, re-education or strength training," said Jacky Maillot, COFIDIS team doctor.

"We are pleased to see RM Ingénierie making a name for itself at the top levels of sport and breaking new ground in the world of cycling. We are very proud of the work we have done both for and with the COFIDIS medical team," said Romain Foucault, Sales Director of RM Ingénierie.



Photos showing [RM.Lab®](#) in use are available upon request.

*About RM
Ingénierie (RMI):*

RM Ingénierie, a subsidiary of Cegedim, offers a complete range of software (+4000 product line, BioRescue BioVal and RM.Lab movement analysis and re-education solutions) for paramedical professionals: nurses, physical therapists, speech therapists, vision therapists, foot care specialists, chiropodists and midwives. Designer in 1984 of the first French practice management software for physical therapists, RM Ingénierie is the French leader in software solutions for managing paramedical practices, with close to 30,000 users.

RM Ingénierie also develops innovative tools designed for its physical therapy clientele and for clinical and sports research. These tools make it possible to analyze, measure and retrain movements. RM Ingénierie also offers a new product range for multidisciplinary medical clinics that responds to the emerging trend of bringing together physician and non-physician medical professionals. To learn more: www.rminformatique.com

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs around 8,500 people in more than 80 countries and generated revenue of €927 million in 2010. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

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