

## PRESS RELEASE

### Cegedim e-business launches SY by Cegedim to speed up and simplify digital transformation

An intuitive digitalization platform for companies of any size

Boulogne-Billancourt, March 12, 2019

**Cegedim e-business, a European expert in B2B process digitalization and digitized data flows, announces the launch of SY by Cegedim, a collaborative solution for the digitization of business, accounting, financial, and communication data flows, for both companies and their business partners. Cegedim e-business has distilled 30 years of experience into a single platform to simplify business transactions (SY is short for “simplify”).**

In a 2018 Markess by Exaegis study, 71% of business leaders said automating document processes is a key challenge. Coordinating often complex data flows requires reliable, technically user-friendly solutions. By distilling the expertise gained from earlier solutions into a single platform dubbed *SY by Cegedim*, Cegedim e-business makes it easy for companies to unlock the benefits of digitalization: efficiency, security, time savings, regulatory compliance and streamlined business interaction.

With this platform, Cegedim e-business, which is experiencing rapid growth in the corporate digital transformation market, also caters to small businesses and intermediate-sized companies who need easy-to-use, turnkey solutions.

*Benoît Garibal, Director of Cegedim e-business*, comments, “SY by Cegedim is packed with our expertise and 100% user-focused. We want to offer our customers the best digital experience, both in terms of ease-of-use for the individual and value creation for the organization and its partners. Our intuitive new interface, which covers every stage of the contract-to-pay process from end to end, lets us address a broader array of market needs, including for mid-market companies.”

#### A smart portal for managing change

*SY by Cegedim* is a comprehensive, standardized service that companies can call upon at any point in their digitalization process, regardless of the task they want to outsource, whether it be creating and signing contracts with clients, sharing decision-making documents, or recovering payments. The new platform includes three separate modules:

- *SY FLOW* to streamline exchanges between companies and their partners;
- *SY GN* to simplify internal and external processes;
- *SY DATA* to use data to improve performance.

Our new website, [www.sybycegedim.com](http://www.sybycegedim.com), showcases our new brand identity and lets visitors browse SY solutions either by name or according to their process management needs. Current clients can already access version 1.0 of the smart, collaborative portal, and we will be adding new features throughout the year.

**About Cegedim e-business:**

Cegedim e-business is a European leader in B2B process automation and digitalization. It handles over 850 million data flows annually and connects 120,000 companies worldwide. With SY by Cegedim, its collaborative solution, Cegedim e-business helps companies of every size and in every business sector make a successful digital transition.

Cegedim e-business is a member of the PEPPOL and EESPA European networks. It operates a multichannel electronic exchanges platform that handles any type of document, from contracts to payments, and helps streamline client-supplier relationships while significantly improving administrative efficiency, cash management, and traceability.

Find out more at: [www.sybycegedim.com/fr](http://www.sybycegedim.com/fr)

Follow Cegedim e-business on Twitter: [@SybyCegedim](https://twitter.com/SybyCegedim), [LinkedIn](https://www.linkedin.com/company/cegedim) and [Youtube](https://www.youtube.com/channel/UC...)

**About Cegedim:**

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 4,500 people in more than 10 countries and generated revenue of €468 million in 2018.

Cegedim SA is listed in Paris (EURONEXT: CGM).

Find out more at: [www.cegedim.fr](http://www.cegedim.fr)

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