

PRESS RELEASE

Cegedim and Visiomed Group ratchet up their collaboration

Rolling out telemedicine on a large scale as a response to medical deserts
and population ageing

Boulogne-Billancourt, July 11, 2017

Cegedim, an innovative technology and services company, announces that it is forming a strategic technology partnership with **Visiomed Group**, which specializes in next-generation medical electronics and connected health solutions. This agreement will make it possible to launch products and services that will help **Cegedim**'s healthcare professional clients take advantage of emerging medical IoT¹ technologies and, in addition, roll out remote consultation and monitoring systems to track patients with chronic illnesses.

Health experts working together

This partnership will give **Cegedim** a chance to see how it can integrate connected medical devices from **Visiomed Group's BewellConnect®** ecosystem into its own products and services.

*"A partnership with one of the leading medical IoT companies gives us a way into new connected health markets by providing innovative one-stop solutions to meet the growing needs of a health system that is using these technologies more and more. A tool like the VisioCheck® mobile telemedicine station can take all of the measurements a general practitioner would need for a consultation," notes **Dr. Eric Jarrousse**, **Cegedim Healthcare Software Vice-President for Medical Affairs**.*

*"General practitioners, pharmacists and nurses will be invaluable allies if we want to make telemedicine a success in France. We feel that working closely with a top medical software company like Cegedim ensures that our solutions will be designed specifically with these healthcare professionals in mind and will offer the working conditions and functionalities that they expect. Cegedim's expertise and insight into the needs of healthcare professionals are crucial to making sure these new tools are adopted early and widely," emphasizes **Dr. François Teboul**, **Visiomed Group Medical Director**.*

In addition, **Cegedim** will be supplying **Visiomed Group** with tools to monitor sales and marketing performance in its core business of selling over-the-counter healthcare products to pharmacies.

¹ Internet of Things.

About the Visiomed Group:

Founded by Eric Sebban in 2007, VISIOMED GROUP is a company that specializes in next-generation medical electronics. The laboratory develops and markets innovative healthcare products in the promising areas of self-diagnosis for medical use and well-being. VISIOMED is also the inventor of the ThermoFlash®, the 1st contactless medical infrared thermometer. VISIOMED products combine innovation, technology and design to non-drug prevention and treatment solutions focusing on simplicity, comfort and well-being for users. In 2014, VISIOMED GROUP announced the launch of its "BewellConnect®" range of connected healthcare products, thus becoming the 1st medical electronics laboratory to penetrate the very promising market of the Internet of Things (IoT). Based in Paris, France, VISIOMED GROUP relies on a team of 115 employees, with a sales force dedicated to commercialisation through pharmacies (OTC), to health professionals (hospitals, clinics, retirement homes) and, since late 2010, in retail shops. In 2016, the Group achieved a turnover of around €10M. VISIOMED GROUP is classified as an "Innovative Company" by Bpifrance. VISIOMED GROUP was ranked 2nd in the national chart on the occasion of the 2014 edition of Deloitte In Extenso Technology Fast 50 and 2nd in Europe in the Health/Biotech/Pharma sector of the Deloitte Technology Fast 500. In 2016, VISIOMED GROUP won the ScaleUp Awards organised by KPMG and CroissancePlus and was ranked 1st among companies in the Health industry in the FW500 (FrenchWeb) ranking. Visiomed Group SA is listed in Paris (Euronext Growth: code FR0011067669 ALVMG). More information at www.visiomed-lab.com / www.bewell-connect.com And follow Visiomed-Group on twitter: [@Visiomed_FR](https://twitter.com/Visiomed_FR)

About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 4,000 people in 11 countries and generated revenue of €441 million in 2016. Cegedim SA is listed in Paris (EURONEXT: CGM). To learn more, please visit: www.cegedim.com And follow Cegedim on Twitter: [@CegedimGroup](https://twitter.com/CegedimGroup)

Aude BALLEYDIER
Cegedim
Media Relations
and Communications Manager
Tel: +33 (0)1 49 09 68 81
aude.balleydier@cegedim.fr

Eric SEBBAN
Visiomed Group SA
President/CEO
Tel: +33 (0)1 40 67 06 50
bourse@visiomed-lab.fr

Anne PEZET
Agence PRPA
Media Relations
Tel: +33 (0)1 46 99 69 69
anne.pezet@prpa.fr

Jérôme FABREGUETTES-LEIB
Actus Finance & Communication
Visiomed Group Investor Relations
Tel: +33 (0)1 53 67 36 78
visiomed@actus.fr