

Cegedim Relationship Management's New AggregateSpend360™ Cloud Based Solution Delivers a Superior Level of Global Transparency

Market Leading Solution Features Innovative Reporting Capabilities, Increased End-user Functionality, Integrated Support Desk and User Community Portal

Paris – April 3, 2012 – [Cegedim Relationship Management](#) today announced the launch of the new version of its aggregate spend transparency and disclosure compliance solution, AggregateSpend360™, the only solution on the market that supports local, country-specific and global transparency and reporting requirements. Cegedim Relationship Management is the global market share leader and first to develop and commercially market Life Sciences-specific aggregate spend transparency solutions.

Breakthrough Transparency Solution to Drive Improved Cross-Enterprise Organization While Expertly Meeting Compliance Requirements

AggregateSpend360 saves invaluable time and internal resources by streamlining the tracking/reporting process with fully proactive measures based on aggregate spend transparency regulations and requirements for state, country, regional and global markets. Available in Software as a Service (SaaS) and licensed models, this comprehensive data management and reporting service collects all necessary compliance data and rationalizes that data into one customer view. It then automatically generates reports for unique compliance requirements with prebuilt templates according to each regulation or transparency requirement. AggregateSpend360 enables companies to transform the duty of compliance into an essential business advantage.

“Companies now operate within progressively stringent enforcement models that if unaddressed, can drastically impede commercial productivity and consume vital resources,” said Bill Buzzeo, Vice President and General Manager of Global Compliance Solutions at Cegedim Relationship Management. “AggregateSpend360 features intuitive functionalities tailored to specifically assist our customers with complying with the Sunshine Act, UK Bribery Act, Foreign Corrupt Practices Act and other global transparency and anti-bribery rules and regulations. As the industry’s first transparency solution provider, our new release reinforces our commitment to the Life Sciences. We have redefined our aggregate spend transparency solution to holistically reflect the most current compliance requirements that pharma, biotech and medical device companies face throughout the world.”

Key enhancements of latest release include:

- Support for the Patient Protection and Affordable Care Act §6002 and §6004
- Clinical data capture tool for enhanced gathering and consolidating of clinical payments
- Enhanced field user access via iPad in order to update field users on spending limits
- Report viewing in different currencies
- Additional language packs for Europe and Asia
- AggregateSpend360 user community portal
- Enhancement to HCP portal for private review of payments
- Support desk to handle HCP inquiries on reported spend per client HCP posting site
- Bolstered fraud detection by storing the relationship between an HCP and organization for alerts and reporting
- Integration with Cegedim Relationship Management Document and Process Compliance Solutions powered by QUMAS to access spend requisition and authorization documents
- Enhanced integration with OneKey® Healthcare Reference Database and services

*About
Cegedim
Relationship
Management:*

Cegedim Relationship Management is the Life Sciences industry's leading provider of Customer Relationship Management (CRM) solutions. Designed specifically for Life Sciences, the company's innovative business solutions incorporate a thorough understanding of local, regional and worldwide trends. Cegedim Relationship Management enables more than 200,000 users in many of the world's most innovative companies to stay ahead of market challenges. In addition to CRM, Cegedim Relationship Management also provides marketing, data optimization and regulatory compliance solutions in more than 80 countries. Cegedim Relationship Management is part of the France-based Cegedim S.A. Group.

To learn more, please visit: www.cegedim.com/rm.

*About
Cegedim:*

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,200 people in more than 80 countries and generated revenue of €911 million in 2011. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com.

Contacts:

Drew BUSTOS
Cegedim Relationship Management
Global Communications
Tel.: +1 (908) 443.2451
drew.bustos@cegedim.com

Aude BALLEYDIER
Cegedim
Media Relations
Tel.: +33 (0)1 49 09 68 81
aude.balleydier@cegedim.fr