

PRESS RELEASE

Docavenue, a Cegedim Group company, is recruiting over 100 new hires in France to roll out its telemedicine and video consultation platform

Boulogne-Billancourt, France, July 5, 2018

Docavenue, part of the innovative technology and services specialist, Cegedim Group, is launching an ambitious, multi-year investment plan. As part of the plan, it will recruit 100 new hires to keep pace with growth in the telemedicine, video consultation, and doctor-patient relationship markets.

After a decade of trial runs, telemedicine will enter everyday practice on September 15 for remote consultations¹. Four unions representing doctors in private practice and health insurers approved the conditions for speeding up its adoption.

More than 290,000 healthcare professionals in France's healthcare ecosystem use Cegedim software, and 43 million beneficiaries are managed using its solutions, which are the product of nearly 50 years of health sector innovation. In other words, Cegedim is in a unique position to play a leading role in the development of telemedicine.

To this end, Cegedim is launching an ambitious, multi-year investment plan focusing on *Docavenue*, the Group's appointment scheduling and remote consultation platform.

Docavenue, Cegedim Group's hub for patients and remote consultation

This new strategic stage in *Docavenue's* development will require the recruitment of 100 new hires to help doctors roll out telemedicine, transition their medical practices to digital technologies, and improve communication between doctors and patients.

Most of the new positions will be in sales and account management: Sales Trainers, Business Developers, Key Account Managers, Customer Success Managers, etc. But the company will also need candidates with technical and R&D expertise.

"We want to focus the best of the Group's energy and innovation on ushering in new ways of practicing medicine. We firmly believe that healthcare is entering a new era. We're becoming an open innovation company, so we're giving our employees the resources and the structures they need to succeed as the company changes. Docavenue has been restructured to be agile and responsive, and to attract top talent," said *Laurent Labrune, Cegedim Group Managing Director*.

About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 4,200 people in more than 10 countries and generated revenue of €457 million in 2017. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

And follow Cegedim on Twitter: [@CegedimGroup](https://twitter.com/CegedimGroup), [LinkedIn](https://www.linkedin.com/company/cegedim) and [Facebook](https://www.facebook.com/cegedim).

Aude Balleydier
Cegedim
Media Relations
and Communications Manager
Tel.: +33 (0)1 49 09 68 81
aude.balleydier@cegedim.com

Marina Rosoff
For Madis Phileo
Media Relations
Tel: +33 (0)6 71 58 00 34
marina@madisphileo.com

Follow Cegedim:



¹ <https://www.ameli.fr/assure/actualites/generalisation-de-la-telemedecine-en-france>