

## **CEGEDIM: ACQUISITION OF FRENCH COMPANY DESKOM**

### **DEAL ALLOWS CEGEDIM TO STRENGTHEN ITS POSITIONS IN THE EUROPEAN INVOICE DEMATERIALIZATION MARKET**

**Paris, September 8, 2010** – [Cegedim](#), a global technology and services company specializing in the healthcare field, announces the acquisition of Deskom, a leading French B-to-B invoice dematerialization company. The deal is an opportunity for Cegedim EDI, its professional electronic data management department, to build on its leadership in the field.

The Deskom acquisition allows Cegedim EDI, the healthcare data exchange leader, to move ahead with its strategy of opening its services to all business sectors and becoming Europe's top electronic invoicing network, able to handle any request regardless of invoice volumes, project complexity, or the number of countries involved.

Created in 2004, [Deskom](#) markets a complete range of e-invoicing services, from invoice digitization and publishing to tax dematerialization and legal archiving. It has more than 2,000 clients in a wide range of industrial and service fields: transport, energy, manufacturing, distribution, retail, automobiles, banking/insurance and services. With a dynamic structure built on a human scale, Deskom has been experiencing robust revenue growth since 2006.

After ushering Deskom through a robust growth phase, the company's shareholders – the Galileo and 123Venture investment funds – have chosen to pass the torch to Cegedim, an industry shareholder with the know-how to unlock Deskom's significant potential.

The first company in France to offer e-invoices authorized by the *Direction Générale des Impôts* tax authority in 1992, Cegedim successfully launched its Global Invoice Services offering in 2005, available in SAAS delivery. Since then, the company has carried out more than 150 large-scale dematerialization projects involving close to 50,000 partners in France and in Europe.

*“In a rapidly growing market buoyed by companies’ desire to optimize their processes, cut costs and reduce their environmental impact, this acquisition gives us the opportunity to put together a comprehensive offering without precedent with respect to the range of functions and the staff expertise and resources needed to successfully execute client projects in France and abroad,”* says Arnaud Guyon, Head of Cegedim Group dematerialization activities.

*“The market needs well-established electronic data exchange specialists with the critical size needed to handle invoice dematerialization and archiving operations. By joining the Cegedim Group, Deskom is securing its future and strengthening its position to help its clients and improve its prospects. It is also an opportunity to expand its service offering to all types of electronic messages. This link-up will also allow us to create Europe’s top multi-sector e-invoicing network,”* says Cyrille Sautereau, Director of Deskom.

The deal was finalized on September 6, 2010 by internal financing. These activities represent annual revenues of around 4 million euros and will be part of the consolidation scope of Cegedim Group for H2 2010.

**About Cegedim EDI and Global Invoice Services:**

Cegedim EDI is the department of Cegedim Group specializing in electronic data interchange. Initially focused on the healthcare sector, the business now caters to a wide range of sectors like mass-market retail, automobiles, transportation, and so on.

Its Global Invoice Services (GIS) platform permits the connection and exchange of invoices between suppliers and clients equipped with heterogeneous information systems. Totally compliant with current EU laws, Global Invoice Services makes it possible for users to manage all functional, technical and legal aspects of electronic invoicing, archiving and restitution.

For more information: [www.cegedim-demat.com](http://www.cegedim-demat.com) and [www.global-invoice-services.com](http://www.global-invoice-services.com)

**About Cegedim:**

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €874 million in 2009.

Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: [www.cegedim.com](http://www.cegedim.com)

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