

## Cegedim Hosts its 4<sup>th</sup> Investor Summit

- December 16<sup>th</sup>, 2013 from 2:30 pm to 5:00 pm (welcome coffee at 2:00 pm)
- Cegedim Auditorium, 17 rue de l'Ancienne Mairie in Boulogne-Billancourt

**Paris, December 13, 2013** – [Cegedim](#), a technology and services company specializing in the healthcare field, will host its 4<sup>th</sup> **Investor Summit** on December 16<sup>th</sup> in its Boulogne-Billancourt Auditorium. More than 60 financial analysts and journalists are expected to attend this meeting.

### Agenda:

- Introduction by **Jean-Claude Labrune**, Chairman and CEO of *Cegedim*
  - Cegedim Group Activities and Strengths, presented by **Jan Eryk Umiastowski** (*Cegedim*)
    - Opportunities for Cegedim in a transforming healthcare market
    - Background on 3<sup>rd</sup> quarter Financial Results
    - Brief valuation analysis
- Cegedim will reiterate its target of stable revenues and of an improvement in the operating margin from recurring operations for 2013.
- Focus on the “CRM and Strategic Data” division
    - **OneKey**, the global database for healthcare professionals, presented by **Esther Van Hulst** (*Cegedim Relationship Management*)
    - **Closed Loop Marketing (CLM)** tools on tablet demonstrated by **Vincent Pavan** (*Cegedim Relationship Management*)
    - The **e-detailing** presented by **Olivier Cadou** (*Kadrige*, a strategic partner of *Cegedim*)
  - Focus on the “Healthcare Professionals” division

P4P (ROSP in France): development and cultural, economical and technical impacts. Cegedim, a key player of changing medical practice worldwide, with solutions allowing healthcare professionals and patients to successfully adapt to these evolving conditions, presented by **Eric Jarrousse** (*Cegedim Healthcare Software*)
  - Focus on the “Services” activities of the “Insurance and Services” division
    - Presentation of the **Cegedim SRH** offerings, a story of growth, presented by **Jérôme Rousselot** and **Benoît Garibal** (*Cegedim SRH*)
    - Presentation of the **e-business** solutions, with a specific focus on SEPA and new payment offerings, presented by **Arnaud Guyon** (*Cegedim e-business*)
  - Conclusion

New financial communications support presentation with specific focus on Cegedim IR mobile app available in early 2014, presented by **Jan Eryk Umiastowski** (*Cegedim*).

The presentation slideshow, as well as the audio conference replay of the meeting (in French and English), will be available at:  
<http://www.cegedim.com/finance/documentation/Pages/presentations.aspx> shortly after the meeting.

*About  
Cegedim:*

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,100 people in more than 80 countries and generated revenue of €922 million in 2012. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: [www.cegedim.com](http://www.cegedim.com)

And follow Cegedim on Twitter: [@CegedimGroup](https://twitter.com/CegedimGroup)

*Contacts:*

**Aude Balleydier**

Cegedim  
Media Relations

Tel.: +33 (0)1 49 09 68 81

[aude.balleydier@cegedim.com](mailto:aude.balleydier@cegedim.com)

**Jan Eryk Umiastowski**

Cegedim  
Chief Investment Officer  
Investor Relations

Tel.: +33 (0)1 49 09 33 36

[investor.relations@cegedim.fr](mailto:investor.relations@cegedim.fr)

**Guillaume de Chamisso**

PRPA Agency  
Media Relations

Tel.: +33 (0)1 77 35 60 99

[guillaume.dechamisso@prpa.fr](mailto:guillaume.dechamisso@prpa.fr)