



**PRESS RELEASE**



## **JÉRÔME ROUSSELOT, CEGEDIM SRH'S NEW DIRECTOR OF SALES AND MARKETING**

**Paris, January 6 2009** – Cegedim SRH, specialized provider of outsourced payroll and human resources management services announces the appointment of Jérôme Rousselot as Director of Sales and Marketing.

With more than 10 years' experience in the field of HR solutions and solid expertise in management and sales development, Jérôme Rousselot is joining Cegedim SRH to strengthen its commercial presence on the HR outsourcing market.

The HR outsourcing market in France is constantly evolving. Cegedim SRH offers an innovative range of HR solutions and services aimed at mid-market companies, the company's traditional core market. As Jérôme Rousselot explains, *"Our new TEAMS<sup>RH</sup> range also caters to the needs of large clients, and my job will be to take our HR solutions and services to this market segment while keeping up efforts to market to our core client segment."*

Jérôme Rousselot has spent most of his career at the HR Solutions division of the Sopra Group, where he has served as Director of Sales and Marketing since 2007.

Jérôme Rousselot, age 35, graduated in engineering from Polytech'Nantes and holds a DEA in robotics. He began his career in 1996 as an industrial software developer for EDF.

**Photo available from the media relations department upon request.**

**About Cegedim SRH:**

Cegedim SRH is France's second-largest provider of outsourced payroll and human resources administration services. It strives to help companies focus on their core business by delivering competencies specific to managing payroll and human resources. It accomplishes this mission by using its proprietary payroll and HR management solution: TEAMS<sup>RH</sup> developed with 100% Java technology, to devise outsourcing services tailored to each individual company. The company's clients include French and international corporations from every business sector, with headcounts ranging from 200 to 5,000. Cegedim SRH is part of CEGEDIM Group's "Technologies and services" division.

To learn more, please see our website: [www.cegedim-srh.com](http://www.cegedim-srh.com)

**About Cegedim:**

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, pharmaceutical companies, healthcare professionals and insurance companies.

The world leader in pharmaceutical CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs more than 8,000 people in 80 countries and generated revenue of €753 million in 2007.

To learn more, please visit our website: [www.cegedim.com](http://www.cegedim.com)

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