



PRESS RELEASE

Cegedim SRH helps Nice-Matin successfully manage its payroll

The TEAMS[®] solution will make the media company more nimble and streamline HR processes for its employees

Boulogne-Billancourt, November 6, 2017

Cegedim SRH, an innovator in cloud-based HR and outsourced HR services, announces that Nice-Matin has successfully adopted its TEAMS[®] solution to manage payroll for its 900 employees. The media group, based in southeast France, is transforming itself. It will also rely on Cegedim SRH's platform to enhance time management and employee career management.

Nice-Matin was founded in 1944 and lived through a time when regional media flourished. In 2014, it became France's biggest media sector cooperative, and its employees are shareholders in the SCIC cooperative company (*société coopérative d'intérêt collectif*). In May 2016, Belgian company Nethys bought an equity stake in Nice-Matin. The inflow of funds gave Nice-Matin the means to invest in digital technologies to make the cooperative run more smoothly.

An HRIS designed with change in mind

In the face of these changes, Nice-Matin wanted greater agility and lower operating costs. So it decided to update its ageing payroll tools, which were proving to be too time-consuming. After looking at several providers, the company decided in early 2016 on a partial outsourcing solution delivered by [Cegedim SRH](#).

"We were looking for an experienced partner to make our payroll secure and reliable, and to handle any maintenance. But our vision went beyond payroll. We ultimately wanted more flexible and scalable HR management, career management for our employees, and a better way to plan for the transformations under way and to come," underlined [Philippe Bienaime, Director of Human Resources at Nice-Matin](#).

Saving time by efficiently managing HR

[Cegedim SRH](#)'s TEAMS[®] solution was the best fit for those needs for a number of reasons: its range of functions, its modular design, its ability to decentralize certain tasks, its integrated legal monitoring, and its compliance with the DSN reporting standard. [Cegedim SRH](#)'s familiarity with the media sector, notably the specific status of media company employees, also recommended it.

"[Cegedim SRH](#) helped us meet our goal of launching the new payroll system by January 1, 2017. The new system is already generating productivity gains. HR staff who used to spend time processing payroll are now free to add more value. It is also much nicer and easier to use than our old system," said [Philippe Bienaime](#), who also praised [Cegedim SRH](#) for not missing a step when additional units were added to the project midway through.

The Time Management module will be added to the project starting in June, followed by the Training management process module in January 2018.

"Our team of experts and our powerful software are big advantages for a media group executing a major transformation. Nice-Matin is confident in the future and dedicated to helping its employees develop their careers. Against the backdrop of a reorganization, a complete renegotiation of its labor agreements, and the need for greater efficiency, Nice-Matin did a great job of anticipating the challenges it would face. That enabled us to develop a successful partnership and start delivering results on time", said [Rémy Souzy, Business Engineer at Cegedim SRH](#).



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About Cegedim SRH:

Cegedim SRH is a prominent player in the market for HR solutions and services. The company has more than 25 years of experience in HR outsourcing. Present in France and Switzerland, Cegedim SRH has a client base that includes national and international companies in every sector of the economy, ranging from mid-market firms to large corporations.

To learn more, please visit: www.cegedim-srh.fr

About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 4,000 people in 11 countries and generated revenue of €441 million in 2016. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

And follow Cegedim on Twitter, [@CegedimGroup](https://twitter.com/CegedimGroup), [LinkedIn](#) and [Facebook](#).

About Nice-Matin Group:

The leading media group in southeastern France, Nice-Matin publishes the Nice-Matin, Var-Matin and Monaco-Matin daily papers. These three newspapers print 145,000 copies daily, and have an audience of 649,000 daily readers and 190,000 online visitors.

To learn more, please visit: www.nicematin.com

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