

PRESS RELEASE

Cegedim SRH leads an innovative HR digitalization project for Klépierre

- Electronic signature speeds up processes
- Employees are happy with the new electronic payslip

Paris, February 27, 2017

<u>Cegedim SRH</u>, an innovative provider of Cloud HR and outsourced HR services, announces that it has successfully rolled out its electronic signature solution for the Human Resources Department of Klépierre, the pure player and leader in shopping center real estate in Europe. The aim of this innovative project was to simplify the company's HR processes while also making them more secure. At the same time, Klépierre will begin to offer its employees electronic payslips and a secure online vault.

Klépierre already uses the *TEAMSRH* platform for payroll and HR administrative management, and wanted to expand its collaboration with Cegedim SRH to include digitalization solutions. The move puts Klépierre at the forefront of the HR sector's ongoing transformation. HR departments are increasingly turning to digital tools to optimize their administrative processes and boost productivity, and to enhance their companies' appeal as an employer. The functions that Klépierre opted to add in June 2016 cover:

- TEAMS Signature RH, the certified compliant electronic signature solution, with initial implementation on hiring contracts starting in January 2017; and
- electronic payslips and Cegedim SRH's ARKEVIA secure electronic storage for employees, which is operational since January 2017.

Electronic signature: a linchpin of digitalization

Digitalization allows companies to cut their processing costs by 91% and shorten processing times by 46%. The advancement is being encouraged by lawmakers² and is seen as a timesaving initiative by staff. Digital technology speeds up interactions between HR departments, managers and employees, and also offers crucial savings on postage while increasing traceability.

An electronic signature solution provides multiple benefits from the moment a new hire signs her contract, because it enables end-to-end digitalization of the process: 1) the future employee receives an email with a link for connecting to the signature platform; 2) receives a password by text message allowing her/him to view the necessary documents; 3) signs the documents electronically with a single click; and 4) receives the signed document by email, and the employer receives a copy in its HR online vault.

"With electronic signature for hiring contracts, we have taken the next step in our digital transition, reducing paper usage, enhancing document security, and speeding up exchanges between HR and the new recruit. Both sides save time, and the HR manager can keep track of the document's signing in real time thanks to email alerts," says Catherine Tribalat, Klépierre's Head of Compensation and Benefits.

 $^{^{\}rm 1}$ According to estimates by cloud computing specialist Oodrive.

² Déclaration Sociale Nominative reporting tool, personal occupational accounts, etc.

Furthermore, since the start of 2017, the company has given its employees, interns and work-study participants the option to receive their payslips in electronic format, and archive them in a secure online vault.

"86% of our employees opted for the electronic payslip. The high rate of acceptance for a new system shows that digitalization is a growing part of daily life," underlines Marie Pottier, Payroll and Personnel Administration Manager at Klépierre.

Digitalization: leveraging HR performance

TEAMS Signature RH draws on Cegedim's expertise in digitalization, including a proven platform that processes more than 200 million electronic signatures annually. Thanks to a partnership with Oodrive subsidiary CertEurope, the offering complies with European eIDAS regulations. Electronic signatures carry the same legal weight as their handwritten counterparts, and ensure document integrity and the identity of the signer.

"Three-quarters of potential clients see a need for electronically signing HR documents, such as contracts, amendments, and so on. So far, 15% have already adopted electronic signature solutions, but we expect the number to grow four-fold by 2018. As a legal option for more than 15 years now, electronic signatures have shown that they play a transformative role in process digitalization, with the power to boost companies' performances. This is a real opportunity for Human Resources Departments committed to the digital transformation now sweeping the corporate world," declares Michel Bedel, Cegedim SRH Marketing Director.

About Cegedim SRH:

Cegedim SRH is a prominent player in the market for HR solutions and services. The company has more than 25 years of experience in HR outsourcing. Present in Switzerland, France, the UK and Morocco, Cegedim SRH has a client base that includes national and international companies in every sector of the economy, ranging from mid-market firms to large corporations.

To learn more, please visit: www.cegedim-srh.fr

About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 4,000 people in 11 countries and generated revenue of €441 million in 2016. Cegedim SA is listed in Paris (EURONEXT: CGM).

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