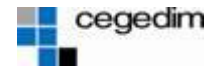




PRESS RELEASE



FRENCH LOGISTICS GROUP ID LOGISTICS OUTSOURCES PAYROLL MANAGEMENT TO CEGEDIM SRH

Paris, May 11, 2010 – ID Logistics, a French company offering a comprehensive range of supply chain services covering every aspect of logistics, from upstream to final distribution, has chosen to outsource its payroll management to Cegedim SRH, the specialized provider of payroll and human resources management services.

Created in 2001, ID Logistics is an international company with a global workforce of 4,500, including 2,300 employees in France at more than 35 sites. The company has enjoyed brisk growth since its founding, one result of which has been a large number of employees joining the company with existing employment contracts.

Until 2003, ID Logistics' Human Resources department managed all aspects of the payroll process and personnel administration using a solution developed internally and maintained by its own IT teams. The system soon revealed itself to be unsuited to the needs and size of the company, which already numbered 850 employees. The company saw the limits of its existing approach and decided to let the HR department focus on its core competencies by outsourcing payroll management to an industry-leading service provider.

"Forming lasting and profitable partnerships with experts in their core field is an integral part of ID Logistics' culture. However, the service provider at the time was not doing all it could to uphold its end of the contract. We were also disappointed in the solution's lack of flexibility and some less-than-transparent sales practices," confided Sébastien Guiragossian, Group Human Resources Director.

In 2009, ID Logistics decided to look for a new service provider.

Cegedim SRH, a partner attuned to its clients' needs

"We wanted to entrust our payroll management to a service provider that was not only an expert in the field, but also a real partner who would advise us and work with us every step of the way. Cegedim SRH is that kind of partner. Its teams were extremely dedicated and professional throughout the process," continued Mr. Guiragossian.

A seamless transition

The transition between the old solution and the Cegedim SRH system – often considered the trickiest part of this type of project – went off without a hitch. *“We wanted the change-over to take place under optimal conditions, especially because it was scheduled during the year-end holidays. We were a little worried about how long it would take to get payroll up and running and how the accounting interfaces would work. But the Cegedim SRH teams took the project very seriously and worked tirelessly. They were always there when we needed them, which made our job much easier. We even managed to start depositing employees’ paychecks ahead of schedule, a point we were particularly proud of,”* added the Group HR Director.

In addition to the service quality and close involvement of Cegedim SRH, ID Logistics was particularly attracted by the platform it uses for day-to-day operations. *“The TEAMS^{RH} solution is very flexible and user friendly. We quickly gained proficiency in the tool and are already experiencing productivity gains. Given our strong growth, we expect to add another 200 to 300 employees over the coming months, which is always a challenge for good human resources management. But with Cegedim SRH in our corner, we are looking forward to the challenge with confidence,”* concluded Mr. Guiragossian.

About Cegedim SRH: Cegedim SRH is one of France’s leading providers of outsourced payroll and human resources administration services. It strives to help companies focus on their core business by delivering competencies specific to managing payroll and human resources. In this effort it relies on its proprietary payroll and HR management solution, TEAMS^{RH}, developed with 100% Java technology, to devise outsourcing services tailored to each company, regardless of its size or sector. A wholly-owned subsidiary of Cegedim Group, Cegedim SRH has a diverse clientele that includes national and international companies ranging in size from mid-market to large corporations.

To learn more, please visit: www.cegedim-srh.com

About Cegedim: Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €874 million in 2009. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

Cegedim SRH

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