

Cegedim Relationship Management Significantly Enhances Commercial Portfolio through Partnership with QUMAS

Regulatory Compliance Offering to Deliver Tracking & Visibility across Organizations and Geographic Boundaries

Paris - January 18, 2011 – [Cegedim Relationship Management](#) today announced a formal partnership with [QUMAS](#), a market leader in the global compliance software market, that will enable Cegedim to commercially promote QUMAS' state-of-the-art compliance solutions throughout North America and Europe. The partnership was formed under the [Cegedim Relationship Management Alliance Program](#), created to expand Cegedim's open business model through alliances with leading technology, software and consulting companies,

[The Challenge of Tracking and Documenting Global Regulatory Change across Organizations and Geographies](#)

Life Sciences companies face a common challenge in capturing, assessing, and managing regulatory compliance risks. Today, countless Compliance, Risk and Business Managers are unable to proactively capture and/or remediate potential regulatory violations and compliance challenges across the enterprise in a consolidated and consistent manner. They face the challenge of successfully establishing and enforcing a systemic process for capturing all regulatory related events. Even when an organization proactively catches an issue, it must also be able to provide documented evidence to auditors that the issue was successfully remediated and that an ongoing process is in place with effective controls to mitigate risks in the future.

[Delivering Proven Regulatory Compliance Solutions](#)

Cegedim will leverage its vast global footprint to promote and resell the QUMAS Compliance Platform, including QUMAS DocCompliance™ and QUMAS ProcessCompliance™, state-of-the-art Compliance solutions.

"We are committed to delivering proven solutions to the market. The QUMAS Close-loop Compliance Model standardizes and integrates the common elements of compliance tasks across organizations. As a result, Life Sciences companies are able to effectively converge compliance management programs onto a single platform, significantly reducing their costs while achieving regulatory compliance," stated Laurent Labrune, Cegedim Relationship Management Chief Executive Officer.

"We are excited to partner with Cegedim Relationship Management. Their extensive worldwide reach, their proven regulatory services and their vast knowledge in Life Sciences regulatory compliance perfectly complement our robust commercial portfolio. We are confident that the market will benefit from this synergistic partnership," said Kevin O'Leary, QUMAS Chief Executive.

The partnership is designed to expand based on customer requirements and ever-changing industry demands. Through the expanded open business model, Cegedim Relationship Management, a leader in Life Sciences-specific regulatory compliance solutions, will continue to bring state-of-the-art solutions and services to Life Sciences organizations based on the foundation and experience of its proven technology and consistent dedication to advancing industry thought leadership.

About Cegedim Relationship Management:

Cegedim Relationship Management is the Life Sciences industry's leading provider of Customer Relationship Management (CRM) solutions. Designed specifically for Life Sciences, the company's innovative business solutions incorporate a thorough understanding of local, regional and worldwide trends. Cegedim Relationship Management enables more than 200,000 users in many of the world's most innovative companies to stay ahead of market challenges. In addition to CRM, Cegedim Relationship Management also provides marketing, data optimization and regulatory compliance solutions in more than 80 countries. Cegedim Relationship Management is part of the France-based Cegedim S.A. Group. To learn more, please visit: www.cegedimrm.com/rm.

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €874 million in 2009. Cegedim SA is listed in Paris (EURONEXT: CGM). To learn more, please visit: www.cegedim.com.

About QUMAS

QUMAS is the leader in Enterprise Compliance Solutions with more than 250 global customer deployments and over a decade of experience helping companies in highly regulated industries.

Acknowledged by Forrester as the market leader in the Enterprise Governance, Risk and Compliance Management software, QUMAS has been recognized by Ernst & Young in the Entrepreneur of the Year Programme, the Deloitte Best Managed Companies, Irish Exporters Association and the Irish Software Association.

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