

PRESS RELEASE

Cegedim Insurance Solutions launches BEYOND by Cegedim: the first services hub for the French personal insurance market



*An innovative and modular solution
responding to the needs of all users in the sector*

Boulogne-Billancourt, July 2020

Cegedim Insurance Solutions, a major player in health and personal protection insurance software and services, announces the launch of **BEYOND by Cegedim**, the first next-generation services hub designed specifically for users in the field of personal insurance.

The personal insurance market is undergoing a transformation in response to both structural factors (*restrictive regulatory framework, changing policyholder needs, etc.*) and circumstantial factors (*emergence of new players, hyperconnectivity, increasingly digital offerings, etc.*). As a result, personal insurance providers are facing some serious strategic challenges.

Given that 71% of policyholders* want a simpler product and want their health insurance provider to be their sole contact for reimbursement (service aggregators), the need to transform presents insurers with a real opportunity. To seize that opportunity, insurers will need an information system that gives them an edge in developing their ecosystem and remaining competitive. *BEYOND by Cegedim*, the new offering from *Cegedim Insurance Solutions*, facilitates the transformation.

BEYOND by Cegedim: a cutting-edge services hub

BEYOND by Cegedim covers personal insurance providers' core activities (policies and premiums for individuals and groups; health and personal protection services) while also offering innovative new services designed and created by Cegedim and its partners.

This modular new offering uses microservices to adapt to each insurer's specific needs. The programming is open-source and secure, so clients can easily integrate it into their existing architecture. Lastly, its SaaS architecture can be rapidly deployed, and it integrates seamlessly with *Cegedim Insurance Solutions* existing solutions, including *ACTIV'Infinite*.

Cegedim Insurance Solutions designed this new offering to simplify and automate business processes while optimizing the user experience and productivity.

BEYOND by Cegedim: the answer to health and personal insurers' needs

BEYOND by Cegedim facilitates digitalization and links in-house teams with outside providers in the personal insurance ecosystem. It allows users to:

- **Manage operations:** manage processes and detect deviations in real time using dashboards.
- **Optimize business activity:** adapt to regulatory changes; make digital technologies integral to business processes.
- **Boost productivity:** automate all processes using robotic process automation (RPA) and AI for data entry.
- **Secure operations:** increase security by running simulations and checking for consistency; centralize reference data.
- **Manage the claims ratio:** detect fraudulent behavior; services help limit expenses.
- **Accelerate time-to-market:** easy to configure, intuitive interface, continuous delivery.
- **Strengthen innovation:** services platform, regular offerings of innovative products and services.
- **Get more out of the tech:** daily operations monitoring; flexible, accessible, and scalable; cut costs.

"*BEYOND by Cegedim* capitalizes on our know-how and our expertise in the personal insurance sector, and combines IT industry best practices and standards. This new offering will allow insurance companies to speed up the launch of successful new transformation projects," says *Philippe SIMON, CEO of Cegedim Insurance Solutions*.

(¹) Cegedim Insurance Solutions 2020 white paper: "Open Insurance, la stratégie gagnante pour dynamiser l'assurance santé ?" (Open Insurance: the key to a dynamic health insurance market?)

About Cegedim Insurance Solutions:

Cegedim Insurance Solutions is a key player in transformation serving more than 200 actors from the life and health insurance: Insurers, Provident Institutions, Brokers, in France and internationally.

To do so, Cegedim Insurance Solutions offers both SaaS solutions and business services (Third Party Payment, Health Data Flow Management, and Third Party Administration) and expert services (Analytics, organizational and management consulting) in health and provident care.

To learn more about Cegedim Insurance Solutions: www.cegedim-insurance.com

And follow Cegedim Insurance Solutions on [LinkedIn](#) and [Twitter @CegedimIS](#).

About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs almost 5,000 people in more than 10 countries and generated revenue in excess of €500 million in 2019. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

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