

PRESS RELEASE

Cegedim Insurance Solutions launches its new website

Easier access to company info and the offerings of France's #1 provider of software solutions for health and personal insurance

Boulogne-Billancourt, January 5th 2017

Cegedim Insurance Solutions, an industry leader in the health insurance market, with services that manage 43 million beneficiaries, announces the launch of its new website, www.cegedim-insurance.com, with an improved design making it easier to navigate. The new site gives insurers a 360° view of Cegedim Insurance Solutions' innovative products and services covering the entire health and personal insurance value chain.



Within the Cegedim Group, Cegedim Insurance Solutions is the Business Unit housing all solutions and services designed for insurance companies, mutual insurers, provident institutions and brokers. Cegedim Insurance Solutions also provides an innovative range of digital preventative care solutions, centered on managing health and wellbeing, hospitalization, family caregiving, and chronic illness.

More targeted access to information

The www.cegedim-insurance.com website makes it easier to find information about all of the company's offerings. Navigation between sections is intuitive, and visitors will find useful content presented in a clean, clear format. The design is configured to respond to users' changing habits. For example, 60% of French internet users now access the web via their mobile device1.

¹ Source: CREDOC 2016, French internet usage study





The site's search function will direct users to the most relevant information based on their interests as an insurer, broker, healthcare professional, job-seeker, and so on. That information is further segmented along the four main business activities pursued by Cegedim Insurance Solutions:

- Publishing software for personal insurance providers;
- Providing contract IT services and secure hosting services for health data;
- Processing data flows for supplemental insurance providers;
- Managing clients' individual and group health and personal insurance policies.

The website is adding a wealth of resources: product descriptions, industry news, client reviews, web events, and animated videos explaining "all you need to know in 2 minutes" on the claims process for policyholders, our view of insurance in the year 2036, a guided tour of the Data Center, product presentations, and more.

"We are excited to offer our clients and partners a website that reflects our tireless commitment to innovation and excellence in every solution and service we offer, and to efficiently managing personal insurance policies today while anticipating the challenges of tomorrow," underlines *Philippe Simon, CEO of Cegedim Insurance Solutions*.

Cegedim Insurance Solutions is an industry leader in software and services for the personal insurance market in France and internationally, with €2.9 billion in benefits paid, 43 beneficiaries, 230,000 healthcare professionals in network, and 400 million data flows processed annually.

About Cegedim Insurance Solutions:

The Cegedim Insurance Solutions Business Unit includes all of the Group's solutions and services for insurers, mutual insurers, social welfare institutions and intermediaries through its subsidiaries Cegedim Activ, Activus, Midiway, Cetip (SP santé and iSanté third party payment) and iGestion. This unit brings together competencies across the entire chain of information sharing between healthcare professionals, insurance organizations and managers of compulsory and supplemental insurance plans.

To learn more: www.cegedim-insurance.com

And Follow Cegedim Insurance Solutions on Twitter: @CegedimlS and LinkedIn

About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 4,000 people in 11 countries and generated revenue of €426 million in 2015. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

And follow Cegedim on Twitter: @CegedimGroup and LinkedIn

Aude Balleydier Cegedim

Media and Communications Manager Tel.: +33 (0)1 49 09 68 81

aude.balleydier@cegedim.com

Sonia Bens-Hila Cegedim Insurance Solutions

Communication

Tél.: +33 (0)1 49 09 31 01

Guillaume de Chamisso PRPA Agency

Media Consultant

Tel.: +33 (0)1 77 35 60 99 guillaume.dechamisso@prpa.fr Follow Cegedim Insurance Solutions:



