



PRESS RELEASE

Cegedim Logiciels Médicaux working hard for young doctors

Package tailored to setting up a new practice and a first-ever survey of digital needs

Boulogne-Billancourt October 2, 2017

Cegedim Logiciels Médicaux (CLM), medical software publisher and service provider to healthcare professionals, will be presenting its MLM, Crossway, and MédiClick software products and its service offerings for young doctors at two industry events in October: the Medical Career Launch Day¹ on October 7 at the University of Strasbourg Medical School (4 rue de Kirschleger), and General Practitioner Days on October 12 and 13 in Paris' La Défense business district, at the Espace Grand Arche.

One out of every three doctors who has started using CLM software over the past two years is a young doctor or a physician who is setting up its first practice, either in a private practice or a Multidisciplinary Health Facility. CLM tailors its products to the needs of these professionals by combining the functional aspects of its solutions with specific, personalized services.

"Medical practices are evolving, and so are the ways we use digital technologies. Young doctors today expect their IT solutions to be secure, but they also want solutions that are scalable, accessible on any device, and can be used in a group practice. The results of the survey that we conducted with What's up Doc, which we are unveiling today, confirm these trends," said *Dany Huppenoire, CEO of Cegedim Logiciels Médicaux.*

Helping young doctors make their professional debut

Young doctors see their biggest needs as security (68%) and traceability (82%). According to a CLM survey conducted in the first half of 2017², a majority (61%) sees using a certified software solution as a way to ensure data security. But habits are changing. Young doctors' biggest hopes for digital technology are in areas where the technology is underused today: communicating with patients (58%) and improving care coordination (52%).

CLM has designed its "young doctor" package, presented in early October at the Medical Career Launch Day in Strasbourg and the General Practitioner Days in Paris, in response to these needs and hopes. It helps doctors get their career started by offering a free six-month subscription and access to all the tools needed to manage patients' paperwork and medical care. Virtual services in the package include a national Health Insurance services, personal medical records, secure messaging, the BCB medication database, and online appointment scheduling via the doctor-patient relationship platform, *Docavenue*. It comes with all of the advantages of CLM: certified software, a hotline based in France, free updates for subscribers, and a secure, personalized customer area.

To top it all off, new professionals have help close at hand, with a single contact person at one of CLM's many regional offices.



For more details from the survey of young doctors' digital habits and hopes, visit <http://www.cegedim-logiciels.com/a-la-une/16-enquete-clm--whats-up-doc.html> (infographics available upon request).

¹ Organized by AGJIR (Alsaciens Généralistes Jeunes Installés & Remplaçants)

² CLM survey conducted in partnership with What's up Doc, "Sommes-nous des médecins numériques ?" (Are we digital doctors?), H1 2017

About Cegedim Logiciels Médicaux (CLM):

Cegedim Logiciels Médicaux (CLM), medical software publisher and service provider, is a leading player in doctor computerization in France. CLM listens closely to the needs of healthcare professionals, and its teams develop and market solutions that help them run their practices day in and day out. In today's rapidly changing environment, notably with respect to medical professional demographics and course of care, CLM's software offerings (MLM, Crossway, MédiClick, Crossway CDS, and MSP Solution) give doctors patient record management solutions that are 100% certified, suited to their practice, regulatory compliant, innovative and scalable. Medical content can be personalized for each specialty, interfaces adapt to multiple work spaces (private practice, group practice, multidisciplinary clinic or medical center), and the software enhances mobility, data sharing and care coordination. The company's innovative software uses Pack Connect CLM for connected health and Docavenue for the most advanced doctor-patient communications. CLM employs 150 people, including more than 100 in regional offices to give doctors personalized service.

For more information, please visit: www.cegedim-logiciels.com

About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 4,000 people in 11 countries and generated revenue of €441 million in 2016. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

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