

With *Crossway Premium*, Cegedim Logiciels Médicaux helps medical practices run more smoothly

The software's latest version pairs the best of the Crossway technology with a more user-friendly interface, making it easier to use and to personalize.

Paris, February 16, 2011 – Cegedim Logiciels Médicaux (CLM), software publisher and service provider dedicated to the medical profession for over 20 years, is launching *Crossway Premium*, a new version that combines a wealth of functions with greater flexibility. It offers a range of options that allows users, both general practitioners and specialists, to precisely adapt it to their day-to-day needs.

Crossway Premium is a perfect illustration of CLM's ambition from the start: to give physicians a powerful medical practice management and prescription assistance tool, while helping them save time that could be better spent with patients. This new development allows users to navigate the program more intuitively and more agreeably, accessing a full range of functions in just a few clicks.

Crossway Premium: software that adapts to each individual practice

Every physician wants to work with an information system that is familiar and that meets his or her needs. *Crossway Premium* is designed with this in mind. This new version lets the user choose the interface for displaying patient files (three modes: explorer, tabs and cascading windows), user level (beginner, advanced or expert), and display (colors, font, items displayed, etc.). These options are particularly useful and appreciated among the group practices, allowing each physician to pick the most suitable working environment.

Medical practitioners are always looking for ways to devote more time to their patients. Here again, *Crossway Premium* delivers: the number of clicks has been optimized to save time, a new intuitive patient consultation bar gives direct access to information and data entry, and administrative tasks have been simplified by automatically filling in existing information, for example when creating an electronic patient file.

A powerful prescription assistance tool

Crossway Premium seamlessly incorporates the Base Claude Bernard (BCB^{®©}) medicine database, pairing all of the database's utility with a rapid, user-friendly prescription assistance tool.

The BCB^{®©} lets users:

- access complete, official monographs of medications;
- prescribe safely based on a "patient" profile: detect contraindications for physiopathology reasons, drug allergies, contraindications due to pregnancy, etc.;
- effectively combat drug-related iatrogenesis;
- get help in specialty searches (reverse search by indication, therapeutic class, aspect, etc.) and suggested dosages suited to individual areas;
- access an exhaustive reference system updated monthly.









Crossway Premium is certified DMP (personal medical file) compatible

In late 2010, *Crossway Premium* received DMP COMPATIBLE certification, which allows users to sign up for the National DMP project launched by ASIP Santé.

Highly attuned to physicians' day-to-day practices, CLM has incorporated direct access to the National DMP into the software, with no need for double entry, which will make life easier for software users and save time.

This version will be offered as part of the start-up phase in Aquitaine, Alsace, Picardie and Franche-Comté, the regions assigned to CLM for this initial pilot stage.

Crossway Premium in brief:



- One software, multiple interfaces: very practical for a group practice;
 each user can choose which screen to display
- Streamlined clicks for the most commonly used functions
- Greater fluidity with the new patient consultation bar, quick access to entry forms
- Greater flexibility: configuration of the level of BCB^{®©} alerts, personalization of user level (beginner, advanced, expert)
- New DVD home screen: direct access to user guides, technical specifications, and user tips
- Creation and transmission of electronic care forms / SESAM-Vitale
 1.40 certification / NGAP and CCAM coding
- DMP compatible



About Cegedim Logiciels Médicaux (CLM):

CLM has more than 20 years' experience computerizing the healthcare profession and is a part of Cegedim Healthcare Software. With *LC 2011*, it offers a complete range of communicative software and related services dedicated to general practitioners and specialists.

Designed to meet the needs of a changing business environment, notably with respect to medical profession demographics and they way care is organized, software in the *LC 2011 Premium* range (*Crossway, Cardiolite, Eglantine* and *Medigest*) and *MédiClick* range ensure healthcare professionals flexibility and scalability, while allowing them to pick the solution best suited to their specialty, user preferences and type of practice (independent, group, healthcare center or network, etc.). Structured, communicative and interoperable, these products are designed with information sharing and the DMP (French Personal Medical File) in mind.

CLM works closely with its physician clients through its network of 15 regional branch offices.

To learn more, please visit: www.cegedim-logiciels.com

About Cegedim Healthcare Software (CHS):

Created in 2009, the Cegedim Healthcare Software Business Unit encompasses nine Cegedim subsidiaries and more than 1,500 employees in eight countries: France, the UK, Spain, Italy, Belgium, Tunisia, Chile and the US. The business unit produces software solutions for healthcare professionals. Pharmacies, general practitioners, specialists and paramedics – CHS caters to a broad range of healthcare professionals with a comprehensive range of IT solutions:

- medical and paramedical management (electronic patient files, schedules, accounting, etc.),
- pharmacy management (sales, inventory, electronic filing),
- publishing the Banque Claude Bernard drugs database (prescription assistance),
- installing care networks and Shared Medical Records projects.

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,500 people in more than 80 countries and generated revenue of €926 million in 2010. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

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