

CEGEDIM OPENS ITS THIRD TIER IV DATA CENTER

TO KEEP PACE WITH THE EXPANSION OF ITS ACTIVITIES ON THE HEALTHCARE
AND PERSONAL INSURANCE MARKETS

Paris, 8 September 2008 – Cegedim, the world leader in CRM (Customer Relationship Management) solutions for the pharmaceutical industry, announces the opening of a new state-of-the-art Data Center (Tier IV). Located at the Toulouse-Labège site in France, the new center became operational in mid-July 2008.

Cegedim – specialized hosting with high value added

Since its creation, Cegedim has strived for excellence in all areas of its business and has progressively acquired the technical resources and technological competencies enabling it to master the entire sequence of services offered to its clients around the world.

Cegedim has substantial expertise in the field of facilities management for pharmaceutical companies, classic insurance and mutual insurance companies, and regional healthcare networks (notably with the Personal Medical File), as well as in the field of managing financial and dematerialized document flows. All of these activities, due to their strategic and sensitive nature, have led the Group's teams to design architectures with a very high availability.

“Our facilities management offering now covers all of our clients' needs and lets us provide 'seamless' service and one-stop shopping, with respect both to our solutions' implementation and technical operation and to customer support,” states Didier Fleury, Cegedim Group's CIO.

Housed in more than 3,000m² of usable, secure space split among three regions around the world – the Americas (Chesapeake, USA), Europe (Boulogne-Billancourt and Toulouse, France), and Asia-Pacific (Bangalore, India) – Cegedim's facilities management services can offer clients' around-the-clock, follow-the-sun coverage.

Toulouse Data Center: state-of-the-art infrastructures

With 500 m² of usable space and 1,000m² of technical infrastructures for cooling equipment and power supply, and a modular, redundant design for all electrical engineering and cooling equipment, the new Toulouse-Labège Data Center meets the most demanding specifications and makes it possible notably to manage equipment requiring large amounts of power.

As a result, Cegedim Group now has a third “Tier IV level” site according to the Uptime Institute’s rating system, making it possible to achieve 99.99% availability, guaranteed service continuity, and highly shared facilities management services.

The interconnection of the new Toulouse Data Center with the Boulogne-Billancourt and Chesapeake (USA) centers allows backup and the implementation of Business Recovery Plans (BRP) among the sites.

“The new state-of-the-art Data Center in Toulouse, with capacity of nearly 2,000 servers, increases our facilities management capacities at the world level and lets us manage the ongoing development of our activities in this field,” clarifies Didier Fleury.

The 3,000m² building also has additional spaces for later deployment as our facilities management activities grow.

This large-scale project took over 2,000 man-hours to implement, including moving 500 Cegedim Activ servers over the course of a month and a perfectly orchestrated “just-in-time” management.

An industrial tool to keep pace with the development of the Personal Insurance market

Changes in the healthcare and provident insurance markets (notably changes in customer needs, size effects due to pooling of applications, refocusing on the core business with IT systems management) require 24/7/365 availability, with guaranteed service continuity, superior levels of service, and data security.

With the transfer of its production and facilities management activities to the new Data Center, and the strong synergies unlocked with the Group in terms of pooling technical resources, procedures and tools, Cegedim Activ now has unparalleled capacities to partner with its clients and develop its know-how in the business and techniques of facilities management.

“This industrial tool gives us a unique ability to deliver on the service commitments we make to our clients and to develop our facilities management activities,” says Antoine Aizpuru, CEO of Cegedim Activ. *“This project has been managed jointly by Cegedim Activ’s CSO Infogérance teams and Cegedim’s DSI teams. This is a great example of synergies within the Group,”* he adds.

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, pharmaceutical companies, healthcare professionals and insurance companies.

The world leader in pharmaceutical CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs more than 8,000 people in 80 countries and generated revenue of €753 million in 2007.

To learn more, please visit our website: www.cegedim.com

Listed on NYSE Euronext Paris, compartment B – ISIN FR0000053506 – Reuters CGDM.PA – Bloomberg CGM

About Cegedim Activ:

CEGEDIM ACTIV is the Cegedim Group's software and services department dedicated to personal insurance. This specialized department has 500 employees and annual turnover of €62 million.

The company's 200 clients use its solutions to manage 30 million policyholders in France who are insured under compulsory schemes, supplementary health and contingency plans, or hold life, savings or retirement insurance products. CEGEDIM ACTIV also manages 250 million EDI and third-party transactions per year, through its complementary range of high value-added software products and services. To learn more, please see our website: www.cegedim-activ.com

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