

## **CEGEDIM INVITES COMPANIES TO A FORUM ON INVOICE DEMATERIALIZATION**

**AT THE DÉMATÉRIALISER 2008 TRADE FAIR  
DECEMBER 9 AND 10, 2008 - GRANDE ARCHE DE LA DEFENSE**

**Paris, November 25, 2008** – Cegedim, supplier of technological tools and services and information flow management services, invites Dématérialiser 2008 attendees to an **interactive conference** to discuss your company's prospects in the field of invoice dematerialization.

Saving time and handling costs, cushioning spikes in activity and strengthening the security and traceability of accounting information are the concrete goals of companies looking to launch an invoice dematerialization and automation project.

### **A forum for discussion**

At the Dématérialiser 2008 trade fair, Cegedim is organizing a unique conference to answer questions specific to every company's project. All attendees are invited to participate by asking questions related to their own invoice dematerialization projects. Participants will be able to take advantage of Cegedim's 16 years' experience in electronic invoicing in numerous sectors of the economy.

This workshop will also be a chance to learn about Global Invoice Services (GIS), Cegedim's invoice dematerialization offering and the services that accompany it to help companies outsource successfully.

The topics to be discussed at this interactive workshop will be French and European legislation, gains from electronic billing, the key steps of a project and the services one can expect from an outsourced platform.

**Cegedim interactive workshop: Wednesday, December 10, 2008 from 9:45 am to 10:30 am, Room 4.**

Panel:

- Vanessa Debuire, Head of GIS Development
- Véronique Testa, Head of Dematerialization Solutions
- Régis Caminade, Marketing Engineer

**For more on the Dématérialiser trade fair:** [www.dematerialiser.com](http://www.dematerialiser.com)

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**About Global Invoice Services:**

On the strength of its 20 years' experience in computerized data exchange, CEGEDIM created Global Invoice Services (GIS) to partner with clients in this area of their operations.

GIS is a platform that makes it possible to manage all of the functional, technical and legal aspects of invoice dematerialization, record keeping and restitution. In addition to cost savings, Global Invoice Services makes the invoicing process more reliable and enhances customer/supplier/bank relations.

To learn more: [www.cegedim-demat.com](http://www.cegedim-demat.com)

**About Cegedim:**

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, pharmaceutical companies, healthcare professionals and insurance companies.

The world leader in pharmaceutical CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs more than 8,000 people in 80 countries and generated revenue of €753 million in 2007.

To learn more, please visit our website: [www.cegedim.com](http://www.cegedim.com)

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