

## **CEGEDIM: ACQUISITION OF THE PHARMACIE GESTION INFORMATIQUE (PGI) COMPANY IN FRANCE**

**THIS DEAL WILL STRENGTHEN ALLIADIS POSITIONS  
IN THE PHARMACY SOFTWARE MARKET, NOTABLY IN BRITTANY REGION**

**Paris, January 6, 2010** – Alliadis, the pharmacy software specialist at the Cegedim Healthcare Software division of the Cegedim Group, announces the acquisition of Pharmacie Gestion Informatique (PGI), a publisher of pharmacy management software.

A family company founded in 1993, PGI has a comprehensive offering for French pharmacies ranging from software solutions (Pharma, Facto Pharma and Officina software, to name a few) and equipment to an array of services including installation, training, maintenance and tech support. PGI has a strong presence in the region of Brittany, where it is based in the town of Hanvec.

Retaining its human scale, the company has in recent years excelled both commercially and technically, adapting to the specific needs of significant groups of pharmacists and earning respect for its ability to manage pharmacy group platforms using an “open” technology that communicates very effectively.

*“We are thrilled with this acquisition, which strengthens our positions in Brittany and rounds out our range of software solutions for managing French pharmacies,”* said Christian Armando, CEO of Alliadis.

*“With backing from its regional maintenance and service units, PGI will now have the resources to continue its development around the country as part of the Cegedim Group,”* added PGI co-founder Philippe Grall.

The deal was finalized on October 30<sup>th</sup> 2009 by internal financing. These activities represent annual revenues of more than €1 million and will be part of the consolidation scope of Cegedim Group for Q4 2009.

**About Alliadis:**

A specialist in pharmacy software and services, the Alliadis Group (Alliance-Software, Alliadis, Data Conseil and Servilog) has been working with pharmacists since the early days of pharmacy computerization more than 20 years ago. The company develops and sells comprehensive and integrated software solutions, including the right level of IT equipment. Alliadis is at the forefront of technological innovation, where it can best meet the needs of its clients with modular offerings that add substantial value. In France 450 employees, 30 competence centers and 2 nationwide hotlines provide daily services in close proximity to the Group's 9,380 customers. Alliadis is now part of the Cegedim Healthcare Software division of the Cegedim Group.

To learn more: [www.alliadis.com](http://www.alliadis.com)

**About Cegedim Healthcare Software (CHS):**

Created in 2009, the Cegedim Healthcare Software Business Unit encompasses nine Cegedim subsidiaries and more than 1,400 employees in seven countries: France, the UK, Spain, Italy, Belgium, Tunisia and Chile. The business unit produces software solutions for healthcare professionals. Pharmacies, general practitioners, specialists and paramedics – CHS caters to a broad range of healthcare professionals with a comprehensive range of IT solutions:

- medical and paramedical management (electronic patient files, schedules, accounting, etc.),
- pharmacy management (sales, inventory, electronic filing),
- publishing the Banque Claude Bernard drugs database (prescription assistance),
- installing care networks and Shared Medical Records projects.

**About Cegedim:**

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,200 people in more than 80 countries and generated revenue of €849 million in 2008.

Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: [www.cegedim.com](http://www.cegedim.com)

**Media inquiries****Cegedim**

Aude Balleydier  
Media Relations

Tel: + 33 (0)1 49 09 68 81

[aude.balleydier@cegedim.fr](mailto:aude.balleydier@cegedim.fr)

**Presse & Papiers Agency**

Guillaume de Chamisso  
Press Officer

Tel: + 33 (0)1 77 35 60 99

[guillaume.dechamisso@pressepapiers.fr](mailto:guillaume.dechamisso@pressepapiers.fr)

**Investor relations****Cegedim**

Jan Eryk Umiastowski  
Chief Investment Officer – Investor relations

Tel: + 33 (0)1 49 09 33 36

[investor.relations@cegedim.fr](mailto:investor.relations@cegedim.fr)