

CCMO MUTUELLE CHOSES CEGEDIM ACTIV'S ACTIV'INFINITE SOLUTION TO MANAGE ITS HEALTH INSURANCE OFFERING

Paris, December 11 2008 – Cegedim Activ, a Cegedim SA subsidiary and France's leading provider of software and services dedicated to the Personal Insurance market, has signed its first contract for the new ACTIV'Infinite solution to manage CCMO's Health insurance offering.

ACTIV' Infinite, a solution for managing expansion plans

The number of policyholders and the volume of information managed by Personal insurance professionals are growing constantly. To deal with this expansion, sector companies need to ensure the reliability of their business-specific applications.

In the face of this need, the number of policyholders managed by Cegedim Activ's large account customers is proof of its software's ability to handle very large volumes of data quickly enough to meet production targets.

In selecting the ACTIV'Infinite solution for the large accounts market, CCMO Mutuelle, northern France's leading mutual insurer, has chosen a tool that will help it pursue its strategy of expanding to over 1 million policyholders.

Innovative services for mutual members

Implementing the ACTIV'Infinite solution will give CCMO Mutuelle back office modules for dealing with policies individually or collectively, handling aspects such as subscriptions, healthcare services, collections.

The client will also have web services that will enable it to continue to provide members with internet services:

- Managing online membership quotes, meeting the expectations of customers who now expect a quick response telling them what their healthcare coverage will be and want a price offering that is tailored to their profile and their needs;
- A visual interface that lets the healthcare professional calculate figures in real time for the policyholder.

A tool that users can personalize to develop their own distribution network

The client will also receive a computer-assisted sales tool that will be used by all of the mutual insurer's branches. This module, called ACTIV'Infinite OAV, will let sales staff quote members prices in real time, just like the online quote application available to members, and will thus help develop the client's sales force.

The diagnostic phase has been finished, and the project is set for a promising roll-out. Production is expected to begin in June 2010.

"This new partnership with Cegedim Activ is further proof that its teams can use their technological and sector-specific expertise to help up develop and enhance the quality of the services we provide to our members," says Christian Germain, CEO of CCMO Mutuelle.

About CCMO Mutuelle:

With more than 65 years in business, CCMO Mutuelle has become one of the Picardie region's leading mutual insurers. With six branches in Picardie and Ile de France, 160 employees, robust and continuous headcount growth (+50% in 5 years) and a reputation for a solid financial position (margin coverage ratio of 235%), it is the leader in the Oise department in the health insurance market for employees, healthcare professionals and individuals. CCMO insures nearly 170,000 individuals and covers more than 1,100 companies of every size in every sector. The company generated €72 million in revenues in 2007. It is a member of the National Federation of French Mutual Insurers (FNMF) and the National Federation of Interprofessional Mutuals (FNMI).

About Cegedim Activ:

At the heart of the Cegedim Group's Insurance, Electronic Banking Services and Healthcare activities, Cegedim Activ employs 500 people and has an annual revenue of €62 million.

The company's 200 clients use its solutions to manage 30 million policyholders in France who are insured under compulsory schemes, supplementary health and contingency plans, or who hold life, savings or retirement insurance products. Cegedim Activ also manages 150 million EDI and third-party transactions per year, through its complementary range of high value-added software products and services.

Cegedim Activ is part of the "Personal insurance" sector of the Cegedim group.

To learn more, please see our website: www.cegedim-activ.com

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, pharmaceutical companies, healthcare professionals and insurance companies.

The world leader in pharmaceutical CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs more than 8,000 people in 80 countries and generated revenue of €753 million in 2007.

To learn more, please visit our website: www.cegedim.com

Listed on NYSE Euronext Paris, compartment B – ISIN FR0000053506 – Reuters CGDM.PA – Bloomberg CGM

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