

# **Group profile**



### Customers

Pharmaceutical and Life-Sciences companies worldwide

Doctors, pharmacists and paramedics in Europe & USA

Healthcare insurance in France

## **Key figures**

as of 31/12/2009

2009 revenue

€874M

+4.3%

**Recurring business** 

65%

**Market capitalization** 

€805м

Headcount

8,600







# Q3 2010 revenues highlights

#### Q3 2010 revenues

- **■** €211.2 million
- ► +6.6% reported
- -0.8% L-f-L

#### 9M 2010 revenues

- **■** €660.0 million
- ► +4.4% reported
- 0.0% L-f-L

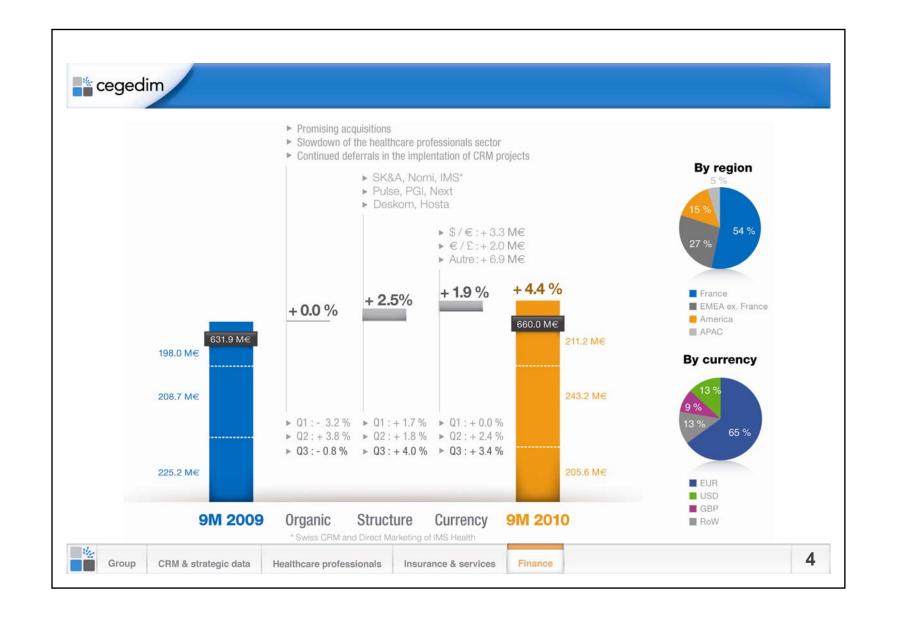
### The third quarter was marked by

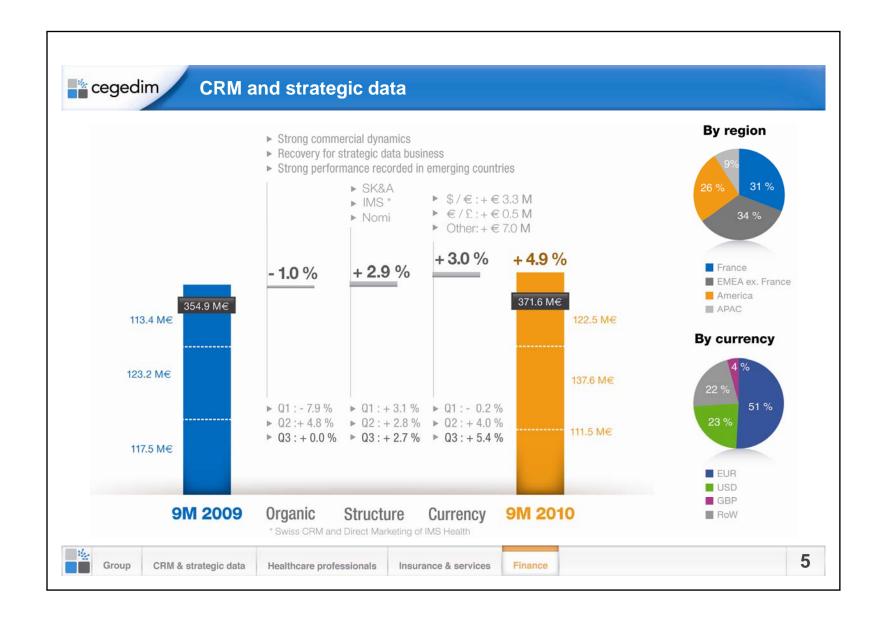
- Promising acquisitions
- A still very strong level of activity in the Insurance and services sector
- The expected slowdown at Cegelease
- The wait and see attitude of UK physicians
- Continued deferrals in the implementation of CRM projects

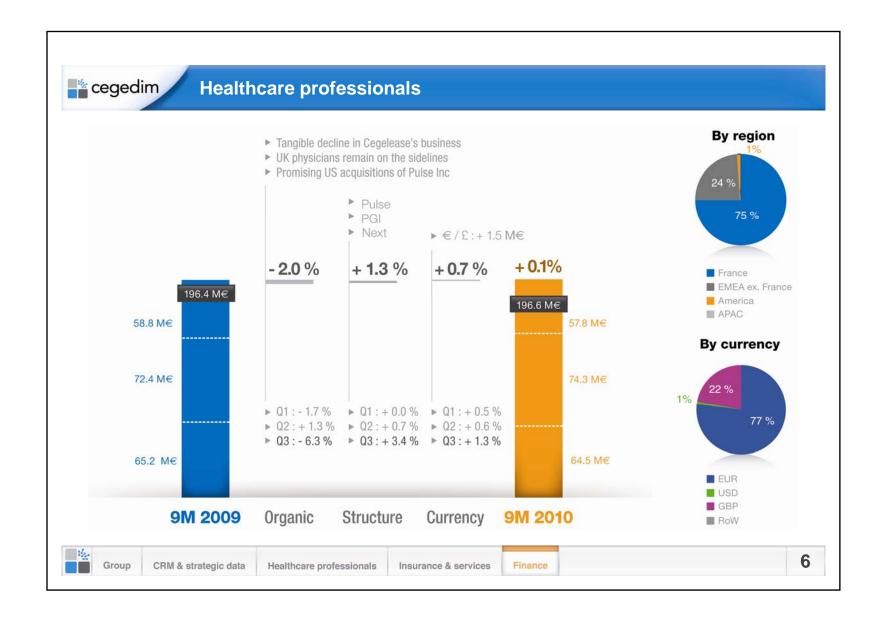
#### 2010 Outlook

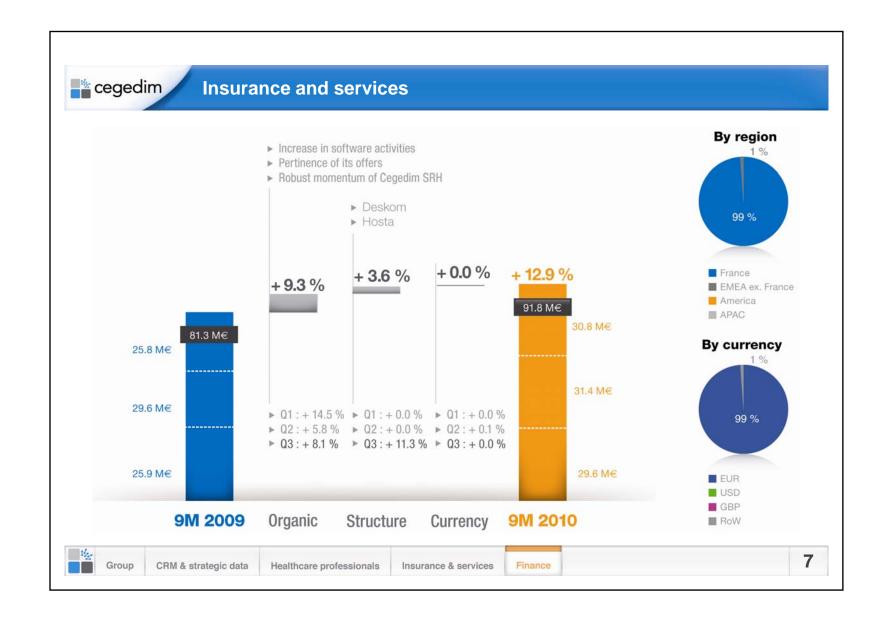
- The Group expects 5% reported growth
- A 2010 operating profit on a par with the 2009 figure

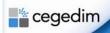
Finance









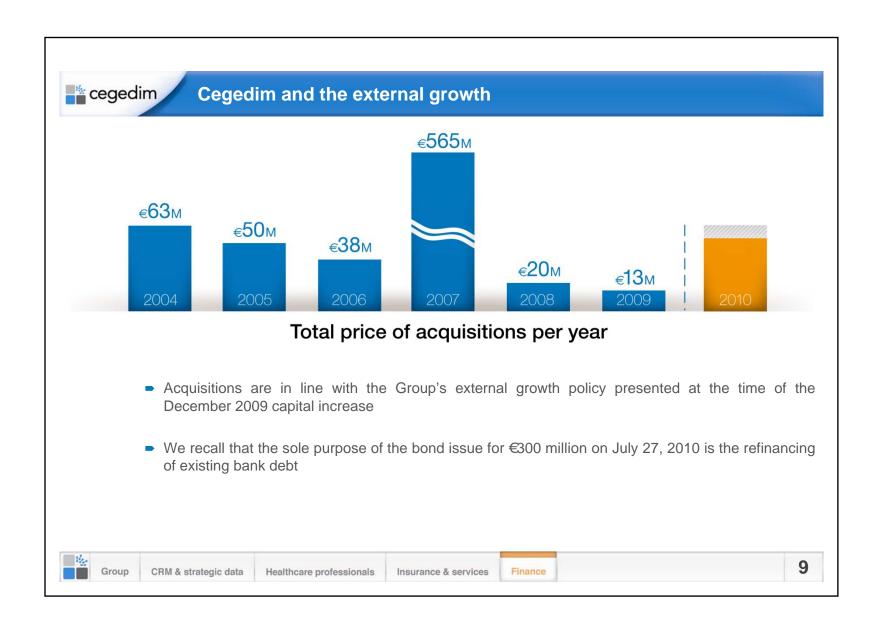


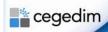
# Higher year-end seasonal effect

Seasonality	2005				2006				2007				2008				2009			
	Q1	Q2	Q3	Q4																
Turnover	23%	26%	22%	29%	23%	26%	22%	29%	18%	26%	25%	30%	22%	26%	23%	28%	24%	26%	23%	28%
EBIT	48%		52%		48%		52%		44%		56%		45%		55%		48%		52%	

- Traditionally higher sales on software at the end of the year
- Spending of remaining operating budget
- More use of data and market research in Q4 due to the reorganization of sale forces, organization of new campaign, annual reporting...

Finance





## Strategic acquisitions

#### **SK&A Information Services Inc.**

**January 7, 2010** 

- Top-notch supplier of healthcare data
- Strength Cegedim's OneKey offering in the US
- ► Full-year revenues of roughly \$15 million
- Its operational and commercial integration, which was completed in less than 6 months, was a complete success

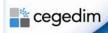
#### **Swiss CRM and Direct Marketing Division of IMS Health**

June 3, 2010

- To complement and strengthen existing Swiss offerings
- Recognized for its quality and reliability
- Annual revenues in the region of €2 million

Hosta June 18,2010

- Specialist in third-party management in which Cegedim has held a minority stake since 2004
- Among France's leading third-party management companies
- Annual revenues of approximately €11 million



## Strategic acquisitions

#### **Pulse Systems Inc**

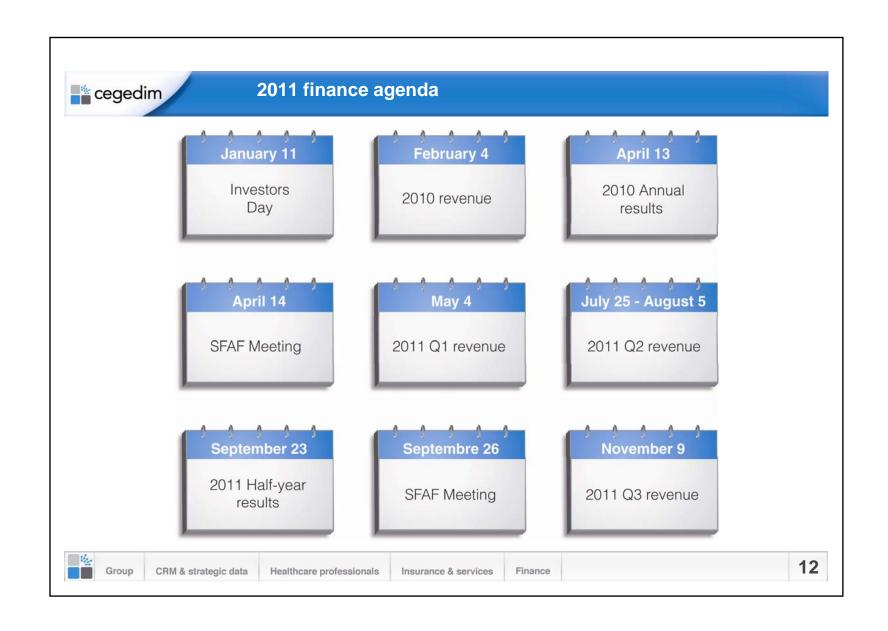
July 27, 2010

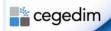
- Healthcare software and services supplier
- The move gives Cegedim access to the US market for the computerization of healthcare professionals in a very critical time for Electronic Health Records (EHR) market
- Pulse is profitable and will likely continue to grow in a rapidly expanding sector
- It expects to increase its revenues more than four-fold by 2014
- It will enable to transform European Cegedim Healthcare Software division into a global player by utilizing the Pulse solutions to expand its presence in the US market

Deskom September 6, 2010

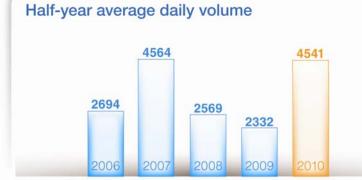
- A leading French B-to-B invoice dematerialization company
- An opportunity to move ahead Cegedim EDI to all business sectors
- Annual revenues of approximately €4 million







## **Share ID**



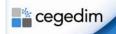


#### Share ID

- O Quotation: NYSE Euronext Paris compartiment B
- IPO date: Avril 1995
- O ISIN Code: FR0000053506
- Code: CGDM.PA (Reuters), CGM (Bloomberg)
- O Closing Date: Decmber 31th
- Price at IPO: € 9.52
- Number of shares as of 06/30/2010: 13 997 173
- Market capitalisation as of 06/30/2010: € 784 millions

### Analysts coverage

- O CA Cheuvreux: Michaël Beucher
- O CM-CIC Securities: Jean-Pascal Brivady
- Gilbert Dupont: Nicolas Montel / Guillaume Cuvillier
- Natixis Securities: Thomas Le Quang
- Oddo & Cie: Xavier-Emmanuel Pingault
- O Société Générale: Patrick Jousseaume



# We welcome your questions and comments

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