



PARIS, May 19, 2003 — CEGEDIM SA (“Cegedim”) (Euronext: CGM 5350), a global provider of value added information and Customer Relationship Management (CRM) solutions for the pharmaceutical industry, decided to stop the current negotiations aimed at acquiring SYNAVANT Inc. (“Synavant”) (Nasdaq: SNVT).

CEGEDIM reserves the right to revise this decision, in case the present alternative recommended by SYNAVANT’s Board would not lead to a successful conclusion.

Due to negotiations break-up, both Synavant’s Interactive Marketing business acquisition project and Synavant Inc. acquisition project have been abandoned.

Main chronological events:

[14/04/03 : SYNAVANT tender offer](#)

[17/03/03 : Acquisition of SYNAVANT’s global Interactive Marketing business](#)

About CEGEDIM

CEGEDIM is a global provider in value added information and CRM solutions for the pharmaceutical industry and healthcare professionals. The Group provides acknowledged expertise in state-of-the-art technologies such as IT and networks, databases management and the collect of complex and targeted key information for its healthcare customers. The Group’s offerings essentially comprise recurrent services which are greatly enhanced by CEGEDIM’s proprietary databases and result in a competitive advantage for its customers.

With a presence in 29 countries and a workforce totaling more than 3300 people, the CEGEDIM Group has reported a turnover of €340 million in 2002. For any further information, please consult : [http:// www.cegedim.com](http://www.cegedim.com)