



## Press Release

### **Cegedim expands offerings to Central and South America by announcing the acquisition of MS Mexicana**

**Paris, CT, September 13, 2002** - Cegedim (Euronext: 5350) announced the acquisition of MS Mexicana (MSM), the leading provider of services dedicated to the pharmaceutical industry in Mexico, from The Thomson Corporation (NYSE: TOC; TSX: TOC).

Founded in 1973, MSM leads the Mexican pharmaceutical market with a 60% market share, serving over 7,000 users with its call reporting system SegMed. MSM is currently enhancing its medical databases for international purposes.

The Thomson Corporation achieved impressive results with MSM. In 2001, MSM generated a 30% growth rate over the previous year and grew to 120 employees.

MSM will continue to deliver and develop their existing products and services with support from Cegedim's technological knowledge and international experience in the CRM business. Cegedim will expand its offering to the Mexican market with its worldwide leading CRM product: Teams, and its existing services in its medical database business.

With a presence in Mexico, Brazil, Argentina, Colombia, Costa-Rica (managing Central America and the Caribbean) and Ecuador, Cegedim is dedicated to being the major medical information, technology and services provider in Central and South America. Cegedim is also committed to serving its clients on a global basis.

#### **About The Thomson Corporation**

The Thomson Corporation ([www.thomson.com](http://www.thomson.com)), with 2001 revenues of \$7.2 billion, is a global leader in providing integrated information solutions to business and professional customers. Thomson provides value-added information, software applications and tools to more than 20 million users in the fields of law, tax, accounting, financial services, higher education, reference information, corporate training and assessment, scientific research and healthcare. The Corporation's common shares are listed on the New York and Toronto stock exchanges (NYSE: TOC; TSX: TOC).

### **About Cegedim**

Cegedim ([www.cegedim.com](http://www.cegedim.com)) is the leading European supplier of medical information technology and services to the healthcare professionals and pharmaceutical companies. With a presence in 29 countries and a workforce totalling today over 3,000 employees, Cegedim has reported a turnover of €307 million in 2001. The Company is listed on the Euronext Paris stock exchange (Euronext: 5350).