KDS chooses *Reportive* management software for its R&D

A solution that optimizes reporting and decision-making with the goal of better resource allocation

Paris, April 18, 2011 – Reportive, French software publisher specializing in agile Business Intelligence solutions and a subsidiary of the Cegedim Group, announces that KDS, an international leader in web-based travel and expense management solutions for the public and private sectors, has chosen its Reportive solution to analyze its data and monitor the functioning of its R&D department.

Located in the Hauts-de-Seine (92) department near Paris, KDS's mission is to help organizations of all sizes proactively control and reduce their Travel and Expense ("T&E") costs. By providing insight into process and spending, the company aims to help its global customers attain best-in-class operating performance. Along with professional services, KDS offers its clients an efficient and unified software solution, as well as tailored support packages to ensure ongoing success.

To provide such a high level of service, it found that its R&D department needed to manage its activities better so that teams could focus more of their attention on the most critical development projects. This department has a number of tools devoted, for example, to time management, tickets and bugs. These tools supply a large amount of data that needs to be organized and verified to allow for effective reporting that can supply key indicators shared by the entire department.

Considerable time savings and increased efficiency

In July 2010, KDS decided to adopt version 9.0 of *Reportive*, notably for its user-friendliness and its flexibility in manipulating different kinds of data. The speed with which KDS could get the software up and running smoothly was also a big factor in the decision.

Reportive, by the company of the same name, now lets KDS automatically publish a series of weekly reports showing a clear picture of what is happening at the R&D department, what actions need to be taken and how much time they will require. This gives KDS's management the assurance that its human resources are being used optimally and that the action plans it has set are being carried out. *Reportive* also lets the R&D department see how it can improve and innovate by analyzing the data, and thus to focus its activities on the areas that will generate the highest added value.

The *Reportive* solution thus generates considerable time savings: for example, it allows users to create, at any time, groups of indicators with the most up-to-date information available, thereby freeing up more time for analysis and other tasks.

The R&D department also plans eventually to take advantage of other solution functionalities, such as multidimensional analysis.

"*Every day, with the indicators we generate with Reportive, we are able to keep our output in line with our scheduling and commitments to our clients, and ensure product quality. The detailed reports also allow us to identify ways to improve and zero in on actions that will optimize performance and quality*," states Jean-Philippe Boucharlat, QA Manager at KDS.

"*The ease with which we got the solution up and running and its ability to cross-analyze data from different sources were crucial in KDS's decision. The client is truly using the solution on their own. We supply all of the skills needed to run the system, notably through bespoke training sessions and periodic information exchanges*," says Pascal Floch, CEO of Reportive.

About KDS: KDS is a leading international provider of Travel & Expense (T&E) management systems for private and public sector organizations. The KDS unified Software-as-a-Service (SaaS)-based technology addresses the complete T&E lifecycle, from policy definition and enforcement, and online self-booking, through to automated expense processing and invoice reconciliation. With each stage handled seamlessly by fully-integrated technology, clients achieve significant efficiencies and cost-savings. KDS offers the most extensive back-end connectivity to financial service and travel providers (airline, car, rail and hotel) in the industry, ensuring optimized pricing and up-to-the-minute inventory control.
For more information: www.kds.com

About Reportive: Reportive is a French software editor, specialized in agile Business Intelligence (BI) solutions. Reportive proposes a solution for the creation and automatic diffusion of balanced scorecards for operational activity management (sales forces, finance, human resources) aiming to improve the competitiveness, productivity and effectiveness of organizations. Among the company's customers are national and international businesses of all sizes and from all sectors of activity.
For more information: www.reportive.com

About Cegedim: Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,500 people in more than 80 countries and generated revenue of €927 million in 2010. Cegedim SA is listed in Paris (EURONEXT: CGM).
To learn more, please visit: www.cegedim.com

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