



Pulse Achieves Surescripts® Gold Solution Provider Status

SURESCRIPTS ANNOUNCES THAT PULSE SYSTEMS, INC. HAS ACHIEVED GOLD SOLUTION PROVIDER STATUS FOR E-PRESCRIBING

WICHITA, **KS** – **August 10**, **2011-** Surescripts announced that Pulse Systems, Inc. has achieved Gold Solution Provider status for e-prescribing with their software solution. This status is granted to vendors with software products that have surpassed Surescripts' baseline product certification to meet criteria that demonstrate a higher level of commitment to e-prescribing. E-prescribers using the Pulse solution have prescription benefit information, prescription history and prescription routing. Pulse is one of only seven EHR/EMR Software vendors to achieve this status.

Gold Solution Provider status recognizes physician technology vendors that are advancing electronic prescribing with customers in the United States. This certification identifies physician technology vendors' products that leverage the complete resources and capabilities of Surescripts and its network to improve the safety, efficiency and quality of the prescribing process.

Basil Hourani, President and CEO of Pulse Systems Inc., stated, "Pulse has been working diligently for a year to achieve this designation in order to provide Pulse e-prescribing clients with the assurance they are utilizing the safest, most efficient and highest quality e-prescribing solution available. The Surescripts designation provides third party confirmation to our clients that Pulse is accomplishing this goal."

"For physicians...Gold Solution Provider status helps them know which software vendors are meeting the highest standards for e-prescribing," said Mary Martin, Senior Vice President of Customers and Markets for Surescripts. "We congratulate Pulse Systems on completing Gold level certification for their respective products in 2010."

To utilize the Surescripts network, prescribers, pharmacies and PBMs must use software that has completed the Surescripts certification process. This process ensures that the software is able to send and receive electronic messages and share prescription information in accordance with industry standards and that it provides open-choice for medication selection and dispensing location. Additionally, certification focuses on patient safety, efficiency of the electronic prescribing process and ease of use by end users.

About Pulse Systems, Inc.: Pulse supports ambulatory physician offices through software that seamlessly integrates clinical, financial and administrative processes into one comprehensive solution. Pulse's Electronic Health Record (EHR) and Practice Management solutions optimize productivity throughout medical organizations allowing them to provide outstanding care at a lower cost. Pulse has been a force in the industry in the U.S. for over a decade and is strongly supported by our parent company, Cegedim. For more information, please visit www.pulseinc.com or contact Pulse at 1-800-444-0882.

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,500 people in more than 80 countries and generated revenue of €927 million in 2010. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

Contacts:

Marisa HONOMICHL
Pulse Systems, Inc.
Director of Marketing
Communications

Tel.: 316.634.8607 mhonomichl@pulseinc.com Sylvie DELANGLE

Cegedim Media Relations

Tel.: +33 (0)1 49 09 68 81 sylvie.delangle@cegedim.com

Guillaume DE CHAMISSO

Presse Papiers Agency Press Relations

Tel.: +33 (0)1 77 35 60 99

guillaume.dechamisso@pressepapiers.fr

