

FY 2013 Revenue

January 28th, 2014, at 6:15pm



Innovation STRATEGY Strength

Safe Harbor Statement





This presentation contains forward-looking statements (made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995). By their nature, forwardlooking statements involve risk and uncertainty. Forward-looking statements represent company's judgment regarding future events, and are based on currently available information. Consequently the company cannot guarantee their accuracy and their completeness and actual results may differ materially from those the company anticipated due to a number of uncertainties, many of which the company is not aware of. For additional information concerning these and other important factors that may cause the company's actual results to differ materially from expectations and underlying assumptions, please refer to the reports filed by the company with the 'Autorité des Marchés Financiers'.







80 Countries
Presence

€922m

€154m

B+, Stable Outlook S&P Rating

Makes healthcare business run more efficiently



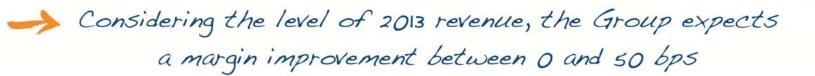
Q4-2013: Key Take Aways

✓ FINANCIAL

- Revenues decreased by 2.6% on a reported basis
- Revenues decreased by 0.5% on a L-f-L basis
- Revenues decreased by 0.5% YTD on L-f-L basis
- Reported on 4 divisions in order to reflect the real performance of each division

✓ ACHIEVEMENTS

- CRM & Strategic Data revenue was stable on a L-f-L basis in Q4 2014
- Healthcare Professionals: weaker performance than expected
- Insurance & Services: continue to grow in Q4
- Focus maintained on improving operating leverage
- Priority still on debt reduction

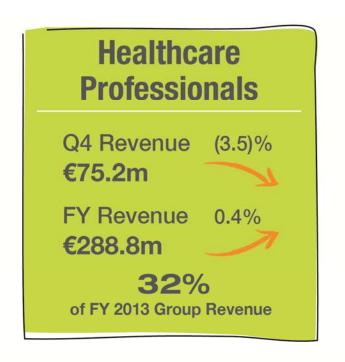






Group Revenue Evolution on L-f-L









CRM & Strategic Data and Insurance & Services divisions revenues beat expectations



Healthcare Professionals division revenues grow less than expected



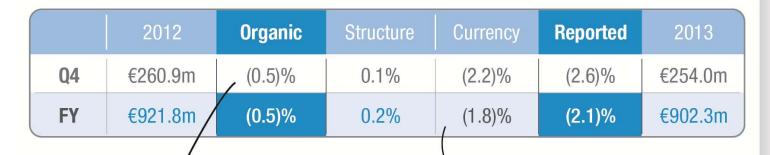
FY 2013 L-f-L Group Revenue Growth



Revenue Evolution



FY 2013 Revenue Breakdown



Mainly JPY, GBP, and USD represent 75% of currency impact

Positive impact from CRM & Strategic Data and Insurance & Services offset by Healthcare Professionals decline



A	CRM & Strategic Data	50%
В	Healthcare Professionals	32%
C	Insurance & Services	18%



Α	France	57%
В	EMEA ex. France	26%
C	Americas	13%
D	APAC	4%





Cegedim Report Now on 4 Divisions

- ✓ For more relevant information on its divisions, Cegedim will now report on four divisions
 - CRM and strategic data, Healthcare professionals, Insurance and services
 - and Reconciliation.
- ✓ The Reconciliation division encompasses
 - The activities the Group performs as the parent company of a listed entity (managing Group strategy, producing consolidated information and financial communications)
 - The support activities provided to the three operating divisions (bookkeeping, human resources and cash management, legal assistance and marketing)
- ✓ Until now the Reconciliation division's activities had been housed within the CRM and strategic data
- ✓ The new distinction will help to clarify the impact that this unit has on the Group's accounts.

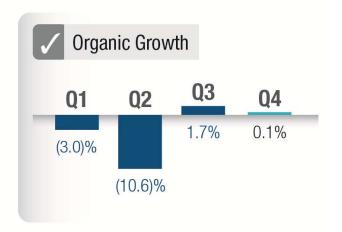
€ thousands	Q1	Q2	Q3	Q4	Total
CRM and strategic data	103,590	108,757	107,267	133,207	452,821
Healthcare professionals	71,961	75,673	66,016	75,194	288,844
Insurance and services	37,192	39,850	37,617	45,306	159,965
Reconciliation	122	84	114	306	626
Group	212,865	224,363	211,014	254,013	902,256





CRM & Strategic Data FY 2013 Revenue

	2012	Organic	Structure	Currency	Reported	2013
Q4	137.8	0.1%	0.0%	(3.5)%	(3.4)%	133.2
FY	482.9	(3.0)%	(0.4)%	(2.9)%	(6.2)%	452.8



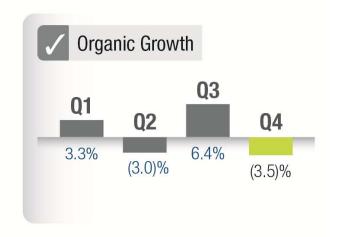
- Business stabilized in the fourth quarter despite the Market Research activity did not achieved its target
 - The Group is currently reviewing the mid-term trends for this division
- Double-digit growth in Compliance activities
- ✓ Strong growth for OneKey offers
 - The number of users rose substantially in Europe and, to a lesser extent, in the US. User numbers in China took off late in the year, proof that *Cegedim* is taking the right approach to the market
- ✓ The launch of new Compliance offers, CRM tools for the medical devices market, and services related to OneKey are promising sources of future growth
- ▼ The Group continues to pursue its investment policy, which will soon enable Cegedim to enrich its offering of products for the medical affairs market, among other areas





Healthcare Professionals FY 2013 Revenue

	2012	Organic	Structure	Currency	Reported	2013
Q4	78.6	(3.5)%	0.2%	(1.0)%	(4.4)%	75.2
FY	287.3	0.4%	1.3%	(1.1)%	0.6%	288.8



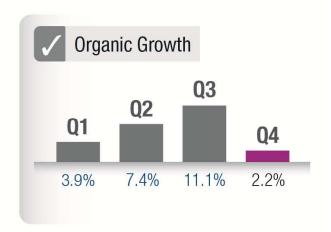
- Pharmacy computerization activities were hurt by:
 - French pharmacists' hesitancy to invest in a difficult economic period and in light of future release of new Group offers, and
 - The completion of the electronic prescription roll-out in the UK.
- ✓ The decline was partly counterbalanced by robust growth in computerization activities for doctors, physical therapists and nurses in Europe, particularly in France
- ✓ The launch of cloud solutions for use in medical centers offers promise for future growth, and the upcoming "patient portal" will allow *Cegedim* to enrich its offering still further





Insurance & Services FY 2013 Revenue

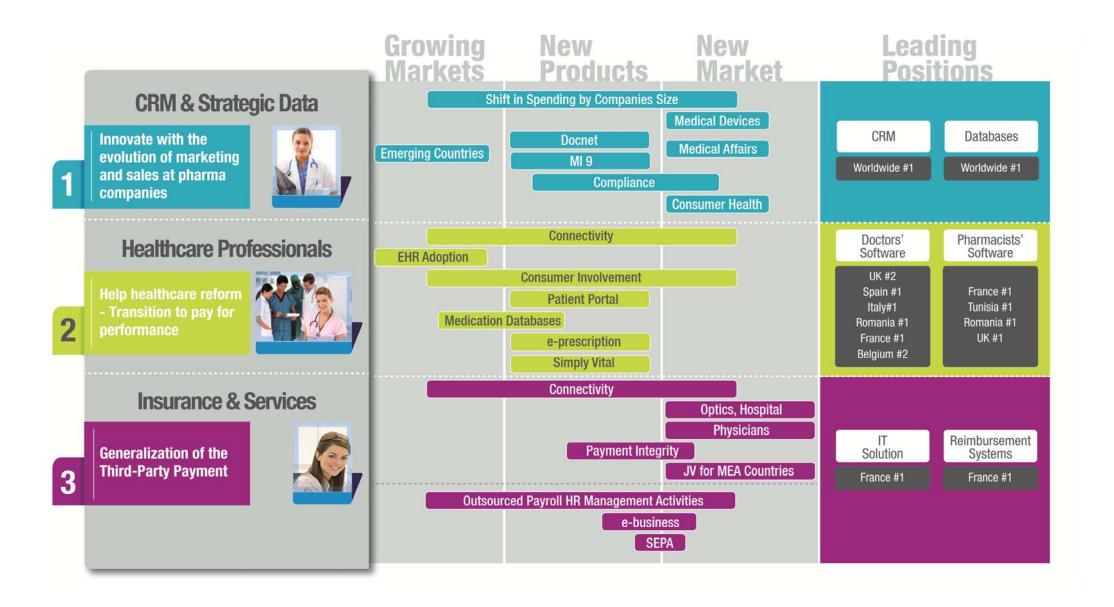
	2012	Organic	Structure	Currency	Reported	2013
Q4	44.3	2.2%		0.0%	2.2%	45.3
FY	151.2	5.8%	_	0.0%	5.8%	160.0



- ✓ Division revenues grew in the fourth quarter despite a demanding comparison
- ✓ Growth was driven notably by:
 - Cegedim SRH, provider of human resources solutions, which continues to garner numerous commercial successes, resulting in double-digit growth; and
 - Cegedim e-business, provider of electronic document solutions, which generated brisk growth owing to the ramp-up of SEPA business.
- ✓ The launch of SEPA solutions is already providing promising sources of future growth, and
 the expansion of payment offerings will enable Cegedim to further enrich its range of
 products and services



Innovating with Market Changes







Cegedim Strives for Realistic Mid Term Targets







FY 2013 Outlook



Margin Improvement Target in 2013 and 2014

Barring any significant changes in market trends, the target is to achieve:

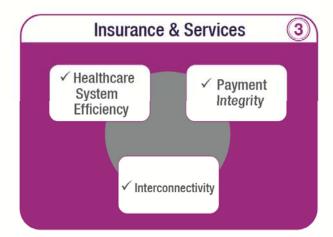
These projections are publicy disclosed on January 28th, 2014. The fact that Cegedim includes these projections in this presentation should not be taken to mean that these amounts continue to be our projections as of any subsequent date.

Outlook	FY 2013	FY 2014
Revenue		
CRM & Strategic Data	(5%)	
Healthcare Professionals	5%	
Insurance & Services	5%	
Cegedim Group	0%	0%
EBIT (before special items) Cegedim Group	increase in a range of 0 to +50bps	around +50bps

Significant Growth Opportunities







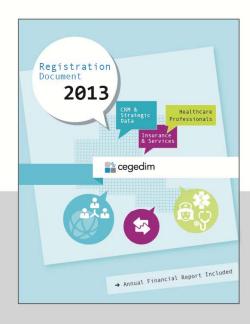




Next Event



March 10th FY 2013 Results





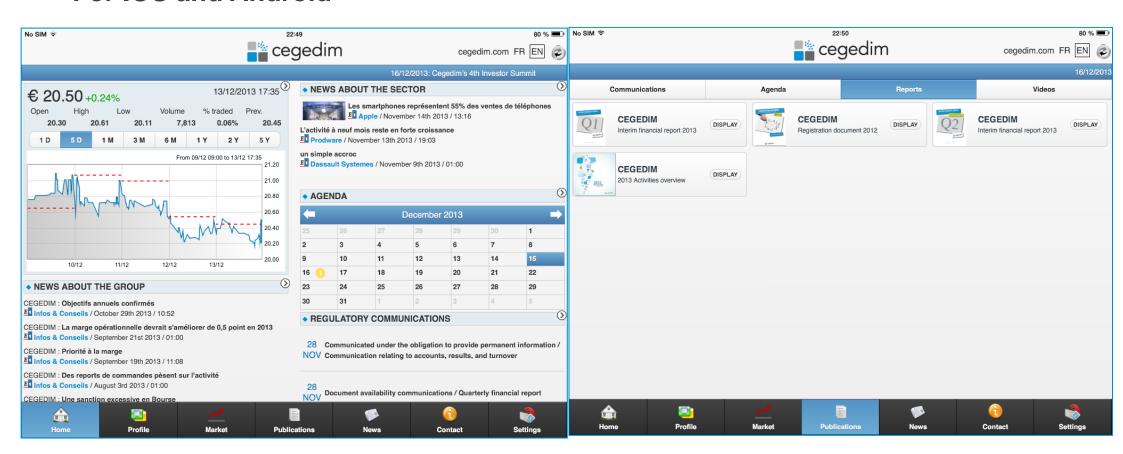
Registration Document - Annual Financial Report included





New: Cegedim IR App

- ✓ Available early 2014
- For IOS and Android







Cegedim is a Group with Solid Foundations

✓ Diversification

In term of clients, products, client concentration, geography

✓ Industry trends favor Cegedim businesses on mid term

- Healthcare reform, transparency, pay for performance...
- Cegedim has a strong presence along the healthcare value chain

✓ Steady Business Profile

- Critical size and strong market share across divisions
- Strong liquidity position, robust cash flow generation & refinancing provides flexibility
- Long standing shareholder support and experienced management

✓ Cegedim remains committed to investments in innovation

Recognized portfolio of innovation and integrated solutions





Appendix





Revenue & Organic Growth Calculation in € thousands

FY 2013	Division 1	Division 2	Division 3	Division 4	Group
2012 Revenue (a)	482,864	287,255	151,235	419	921,773
Impact of disposals	(2,018)	0	0	0	(2,018)
2012 Revenue before impact of disposals	480,846	287,255	151,235	419	919,755
Currency impact	(13,817)	(3,219)	(13)	0	(17,049)
2012 Revenue at 2013 exchange rate (b)	467,029	284,035	151,222	419	902,705
2013 Revenue before impact of acquisitions (c)	452,620	285,115	159,965	626	898,325
Revenue from acquisitions	202	3,729	0	0	3,931
2013 Revenue	452,821	288,844	159,965	626	902,256
Organic growth ([c-b]/a)	(3.0)%	0.4%	5.8%	49.4%	(0.5)%

Q4 2013	Division 1	Division 2	Division 3	Division 4	Group
2012 Revenue (a)	137,839	78,637	44,316	122	260,915
Impact of disposals	0	0	0	0	0
2012 Revenue before impact of disposals	137,839	78,637	44,316	122	260,915
Currency impact	(4,856)	(790)	(2)	0	(5,649)
2012 Revenue at 2013 exchange rate (b)	132,983	77,847	44,306	122	255,267
2013 Revenue before impact of acquisitions (c)	133,188	75,064	44,314	306	253,864
Revenue from acquisitions	20	130	0	0	150
2013 Revenue	133,207	75,194	45,306	306	254,013
Organic growth ([c-b]/a)	0.1%	(3.5)%	2.2%	150.6%	(0.5)%





2014 Financial Agenda



March 10, 2014

2013
Results

March 11, 2014

Analysts
Meeting

April 29, 2014 Q1 2014 Revenue

May 27, 2014

Q1 2014

Results

July 29, 2014 Q2 2014 Revenue

O2 2014 Results October 28, 2014

Q3 2014

Revenue

November 27, 2014

Q3 2014

Results



We welcome your questions and comments

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