

PRESS RELEASE

Cegedim supports the 2nd edition of the E-pocrate Challenge dedicated to e-health innovation

Cultivating solutions that improve the patient care pathway

Boulogne-Billancourt, October 10, 2016

<u>Cegedim</u>, an innovative technology and services company, is lending its support to the 2nd edition of the E-pocrate Challenge. The event is organized by the Agorize company in partnership with the Greater Paris regional health agency (ARS Ile-de-France) and the Paris Descartes Medical School. It is an annual call for online projects that spur passionate digital health innovators to imagine and co-create solutions that improve the lives of patients.

Cegedim expertise paired with young talents

The E-pocrate Challenge brings together all of the most innovative actors in the French health ecosystem: companies, institutions, hospitals, universities, etc. It is open to 2- to 5-person teams of students, professionals, recent



graduates and entrepreneurs. Teams have three months to submit a presentation on their project consisting of five slides (submissions for this year end at midnight on October 30).

A pioneer in connected health, Cegedim will make its expertise available to participants who want to launch a startup or bring an innovative e-health project to fruition. As sponsor of the Excellence Prize for "Patient compliance and chronic patient care pathway", the Group will devote special attention to that prize's winner.

The winning project in the field of patient compliance will be able to draw on Cegedim's expertise and strong positions, including its:

- Management solutions for medical practices and pharmacies (Cegedim Logiciels Médicaux, RM Ingénierie and Smart Rx);
- Drug database certified by the Haute Autorité de Santé (Resip BCB Dexther);
- Patient appointment scheduling portal (Docavenue);
- Insurance sector and data collection technologies (Cegedim Insurance Solutions).

Better monitoring of patient care through technology

More than 70,000 health professionals in France use a Cegedim product every day, including doctors, pharmacists and allied health workers. Cegedim designs its solutions to improve the quality of patient monitoring, working within the context of managing medical and allied health activities. A good example of this is Cegedim's management software for medical practices and multidisciplinary health facilities (MLM, Crossway, MédiClick), which can automatically update patient records with measurements from the most commonly used medical equipment, such as sphygmomanometers, blood glucose meters, oxygen meters and connected scales.



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The Group works hard every day to develop innovative solutions to improve patient compliance and the care pathway for various types of chronic illnesses.

"We are pleased to lend our support to this challenge, an excellent initiative that will give participants a chance to work closely with top professionals in the field of health. We will contribute our unique understanding of the expectations of healthcare professionals and their patients, and our leading technological know-how. Anticipating the responses to the health issues of tomorrow clearly fits within our primary objective: pursue innovative ways to improve patient care through better information sharing at every stage of the treatment process," underlined Laurent Labrune, Cegedim's Managing Director.

For more information regarding the e-Pocrate Challenge: www.agorize.com/fr/challenges/12

About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 3,600 people in 11 countries and generated revenue of €426 million in 2015. Cegedim SA is listed in Paris (EURONEXT: CGM). To learn more, please visit: www.cegedim.com

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