

New Global E-invoicing Network Alliance (GENA)

Boulogne Billancourt, May 27, 2016 - Pagero, crossinx and Cegedim form a strategic alliance covering the Nordic region, DACH and France. The companies will cooperate on a strategic level working together to facilitate e-invoicing. Members of GENA represent the leading e-invoicing experts in their domestic region.

With traditional interoperability, operators connect their respective networks to each other enabling extended reach for their customers. However, the GENA Alliance not only connect their networks to each other, they also cooperate on a business level. With one connection to any GENA member, companies can benefit from their combined reach. Furthermore, they have access to local business praxis, language skills, local support and on-boarding services – in all the members' regions. Today the GENA Alliance members offer a reach exceeding 750 000 companies (suppliers and buyers).

GENA is a new form of alliance that is similar to the cooperation we see in the airline industry, e.g. Star Alliance, where airlines help each other to increase benefits for their customers.

"We are pleased to be a founding member of the GENA Network together with such experienced and well-established service providers like Cegedim and crossinx and thereby provide high quality solutions in the large economies of France, Germany and the combined markets of the Nordics", says Fredrik Rosenqvist, VP Partners & Alliances, Pagero.

"As the largest e-Invoicing and Supply Chain Financing network in the German speaking area we now want to support our international customers with an improved international reach", says Marcus Laube, CEO and Founder, crossinx. GENA perfectly supports the requirements of our customers. To build an even more powerful network we invite Service Providers in other regions to join."

"We are very happy at Cegedim to be part of GENA network together with Pagero and crossinx. We believe this innovative association of our geographical specialties will bring great value to our clients by facilitating their e-invoicing rollout at European level", says Patrick Schuller, sales and Marketing Director, Cegedim.

About Pagero :

Pagero connects ERP systems (eg. financial, order, purchasing systems) digitally with each other. Our e-order and e-invoice services help businesses to streamline operations throughout the entire order-to-pay process. Our services are delivered in the cloud via our network Pagero Online. The services are independent of ERP system, industry and transaction volume and suit all types of businesses.

Pagero has about 120 employees with headquarters in Gothenburg, Sweden. We also have local sales offices in Stockholm, Oslo, Helsinki, Brighton, Dublin, Rome, Madrid and Dubai. Over 40 developers in our R&D team constantly work with developing our services enabling our customers to get the maximum benefit from their investment. Over 15 000 customers in 50 countries benefit from our services. Through our roaming agreements, they reach over 750 000 companies and organizations worldwide.

About Crossinx :

As the leading German Service Provider for e-Invoicing, EDI and Supply Chain Financing, crossinx supports companies to realise the potential of their networks. Flexible and scalable solutions frame a comprehensive portfolio of services for the worldwide electronic exchange of invoices, orders and shipping documents. crossinx entirely manages all document-based financial business processes between companies, their customers and suppliers. This cloud-based Financial Supply Chain Management allows a 100% conversion to electronic processes – independent of existing IT infrastructure and company size.

Due to crossinx' membership in the association of electronic invoicing in Germany (VeR) and the European Association (EESPA), there are numerous and worldwide roaming options to providers. The integrated solution complies with all the national and international fiscal requirements and meets the requirements of German data privacy and security.

With over 30 000 connected companies, an invoice volume of nearly 7billion Euro, a team consisting of more than 70 national and multinational operating employees and an expansion rate of up to 100% the company headquartered in Frankfurt is pioneer in one of the fastest growing markets in the world.

The partner network includes inter alia with the two largest Retail Banks in Germany, the Sparkassen Group and the Volks- und Raiffeisenbanken.

About Cegedim :

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 3,600 people in 11 countries and generated revenue of €426 million in 2015. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

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