



PRESS RELEASE

Cegedim launches Docashop, its e-commerce platform catering to multiple healthcare professions

The service opened to pharmacists on February 1

Boulogne-Billancourt, March 1st, 2017

Cegedim, an innovative technology and services company, announces the launch of its Docashop its e-commerce site catering to multiple healthcare professions.

Pharmacists working in retail pharmacies can now shop at www.pharmaciens.shop for a wide selection of the goods they use to run their businesses: supplies (ink cartridges, paper, ribbons, toner, etc.), checkout counter equipment (screens, printers, scanners, accessories, etc.), and promotional items (displays, monAppliPharma flyers).



This online shop is the first version of *Docashop*, Cegedim's new e-commerce site. Upcoming launches will extend the platform to doctors and paramedics.

Cegedim offers new connected services

The www.pharmaciens.shop site is open to any pharmacist, regardless of whether they are clients of *Smart Rx*, Cegedim's range of services for retail pharmacists. Pharmacists who already use the *Smart Rx* solution can access the online store directly on their workstation.

More than 70,000 healthcare professionals in France – doctors, pharmacists and allied health professionals – use one of Cegedim's management solutions every day. As a software publisher, service provider and certified personal health data hosting company, Cegedim is capitalizing on its unique positioning to offer new connected services to keep pace with the increasing digitalization of its product ranges, such as its *Docavenue* platform for patient-caregiver communication and its *Docashop* e-commerce platform designed for healthcare professionals.

About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 4,000 people in 11 countries and generated revenue of €441 million in 2016. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

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