

Cegedim Relationship Management Announces Global Partnership with Concur to Better Manage Healthcare Provider Spend

Cegedim Integrates Compliance Offerings with Concur's Market-Leading Travel and Expense Management Solution to the Global Market

Paris – April 18, 2013 – [Cegedim Relationship Management](#) today announced a strategic partnership with [Concur](#) (Nasdaq: CNQR). The partnership will integrate Cegedim's OneKey database with Concur's travel and expense (T&E) management solution to expand both companies' offerings for the global Life Sciences market. Concur is a leading provider of integrated, next generation T&E management solutions that are trusted by more than 20 million users worldwide.

Partnership Brings Enhanced Compliance Capabilities to Global Market

The onset of the U.S. Sunshine Act set a global trend in motion. Now, from across the globe, countries are adopting disclosure and reporting requirements that mirror the stringency and breadth of the U.S. provision.

Cegedim Relationship Management and Concur have developed a new integrated solution that will be available in Concur's App Center, which launched this week, to answer global compliance needs by establishing a single compliance standard, ensuring high quality customer and expense data, and creating / delivering accurate transparency reports. Concur streamlines the essential compliance activity of capturing precise T&E data through its next generation, cloud-based solution. In order to further optimize a company's ability to meet global compliance standards, Concur's offerings will be integrated with Cegedim's flagship solutions:

- **OneKey™** – the world's largest database of over 8-million unique, telephone-verified healthcare professionals (HCPs), organizations (HCOs) and affiliations with a full set of licensure identifiers
- **AggregateSpend360™** – the breakthrough aggregate spend transparency and disclosure reporting solution

"Sophisticated attendee spend tracking functionality and unparalleled flexibility propelled our solution to a U.S. leadership position in the Life Sciences space a number of years ago. With the increasing demand for global physician spend transparency, our many global clients have been seeking a real-time automated data integration, and we knew that Cegedim would be the ideal partner," said Tim MacDonald, EVP Platform & Data Services at Concur. "Since we have a significant client overlap in the space, it was a very natural decision to work together to alleviate the burden of compliance for the entire Life Sciences industry."

"The worldwide adoption of Sunshine-like regulations creates an exceptional opportunity to grow our compliance and data solution set," said Laurent Schockmel, Chief Strategy Officer and President Latin America, Cegedim Relationship Management. "We are proud to be the only Concur partner to bring their innovative solution to the global stage. The result of our partnership is a high-valued service that was not previously available for global organizations."

*About
Cegedim
Relationship
Management:*

Cegedim Relationship Management is the Life Sciences industry's leading provider of Customer Relationship Management (CRM) solutions. Designed specifically for Life Sciences, the company's innovative business solutions incorporate a thorough understanding of local, regional and worldwide trends. Cegedim Relationship Management enables more than 200,000 users in many of the world's most innovative companies to stay ahead of market challenges. In addition to CRM, Cegedim Relationship Management also provides marketing, data optimization and regulatory compliance solutions in more than 80 countries. Cegedim Relationship Management is part of the France-based Cegedim S.A. Group.

To learn more, please visit: www.cegedim.com/rm.

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*About
Cegedim:*

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,100 people in more than 80 countries and generated revenue of €922 million in 2012. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com.

And follow Cegedim on Twitter: [@CegedimGroup](#).

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