



PRESS RELEASE



THE ASSOCIATION DES FOYERS DE PROVINCE UPDATES ITS HRIS, CHOOSING CEGEDIM SRH TO OPTIMIZE ITS HUMAN RESOURCES MANAGEMENT

Paris, September 2, 2010 – The *Association des Foyers de Province*, which manages residential facilities for the elderly, has chosen the TEAMS^{RH} IT solution produced by Cegedim SRH, which specializes in payroll management and human resources services.

Created in 1950, the *Association des Foyers de Province* (AFP) manages nearly 30 residential facilities for the elderly spread out over the southern half of France. It employs a staff of 900, mostly in medical fields, such as care-givers, nurses, doctors, etc. The Marseille-based Group has experienced substantial organic growth over the past five years.

Outsourcing option endorsed by the entire HR team

In 2009 Nicolas Utzschneider was named CEO and decided to conduct an information system audit focusing particularly on human resources. The department's infrastructure was found to be a patchwork of ageing solutions. The Group's growth, combined with its increasingly obsolete HRIS, led the CEO to reorganize the department and appoint regional HR directors working out of the corporate headquarters. This decision also called for all HR experts to refocus on their core activity and the assignments that add the most value. As such, outsourcing the information system was the most logical choice.

"My team and I evaluated the risks and opportunities involved in outsourcing. My colleagues saw the approach as a way to refocus their efforts and improve efficiency," says Nicolas Utzschneider.

Following a call for bids launched in September 2009, AFP opted for Cegedim SRH and a partial outsourcing of its HRIS using the TEAMS^{RH} solution.

"At this point in the project, we do not envisage outsourcing the entire HRIS because we want to maintain a certain amount of control over the process. However, given the flexibility in the levels of service offered by Cegedim SRH, we can think about other possible scenarios that really put my colleagues at ease," the CEO added.

A scalable tool with long-term potential

By choosing to outsource a portion of its payroll and HR management to the TEAMS^{RH} platform, AFP is optimizing its processes and acquiring tools that are more powerful, more reliable, and compatible with its own accounting and financial software.

“User-friendly, flexible, modular, durable and scalable – TEAMS^{RH} convinced us that we had made the right decision. Furthermore, TEAMS^{RH} has met the Group’s reporting expectations. In addition to our classic needs, the solution offers finely-honed analytical capabilities that give us specific indicators that we can use to meet specific reporting requirements with our supervisory authorities, the Agences Régionales de Santé and Conseils Généraux”, Mr. Utzschneider said.

Cegedim SRH, a partner attentive to clients’ needs

“On top of the TEAMS^{RH} solution’s strengths, we were also won over by the quality of the relationship we formed with Cegedim SRH. Their teams really listened to us and adapted to meet AFP’s needs rather than forcing a one-size-fits-all process on us,” the CEO concluded.

About Cegedim SRH: Cegedim SRH is one of France’s leading providers of outsourced payroll and human resources administration services. It strives to help companies focus on their core business by delivering competencies specific to managing payroll and human resources. In this effort it relies on its proprietary payroll and HR management solution, TEAMS^{RH}, developed with 100% Java technology, to devise outsourcing services tailored to each company, regardless of its size or sector. A wholly-owned subsidiary of Cegedim Group, Cegedim SRH has a diverse clientele that includes national and international companies ranging in size from mid-market to large corporations.

To learn more, please visit: www.cegedim-srh.com

About Cegedim: Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €874 million in 2009. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

Cegedim SRH

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