

## **Cegedim Relationship Management Expands Healthcare Compliance Offering by Collaborating with Clifford Chance**

Collaboration Will Enable Cegedim Relationship Management to Geographically Broaden its E-Reg Monitor Services™ Portal to Supply Life Sciences Companies around the World with Information on Transparency Regulations

**Paris - August 30, 2012** – [Cegedim Relationship Management](#), the worldwide expert in healthcare compliance solutions for the Life Sciences, today announced a collaboration with UK-based international law firm, Clifford Chance. Through the collaboration, Cegedim Relationship Management will offer its E-Reg Monitor Services™ web portal, already available in the US, to Life Sciences companies worldwide. The portal is a repository of information on the most recent information on country-specific transparency and anti-corruption rules and regulations, such as the French and US Sunshine Acts (PPACA), the UK Bribery Act, the Foreign Corrupt Practices Act (FCPA), and the Code of Conducts.

Cegedim Relationship Management selected Clifford Chance because of the law firm's international reach, extensive compliance expertise, and 20 years' experience in healthcare. The engagement of Clifford Chance illustrates Cegedim Relationship Management's strategy of forming partnerships with other industry leaders to deliver on its commitment of providing customers worldwide with solutions that will improve their commercial effectiveness.

### **Staying Up-to-Date on Rapidly Changing Transparency Requirements**

According to the terms of the engagement, Clifford Chance attorneys will write and update content for the global E-Reg Monitor Services web portal, a community portal for obtaining and sharing information, and receiving alerts on:

- National transparency rules
- Codes of best practices, which may include transparency prerequisites
- Anti-corruption regulations

Forty-four Cegedim Relationship Management clients in the US already subscribe to the E-Reg Monitor Services web portal.

"Cegedim Relationship Management is recognized as the global leader for helping life sciences companies not only meet increasingly demanding compliance requirements, but also turn these requirements into opportunities," said Laurent Labrune, CEO of Cegedim Relationship Management. "Clifford Chance, because of their focus on multi-national compliance, is the ideal counterpart with which to develop our offerings, and supply clients with the most comprehensive transparency services."

"It's a privilege to be working with Cegedim," stated Peter Dieners, Partner and Head of the Global Healthcare & Life Sciences Sector Group at Clifford Chance. "Together we will provide the industry with an invaluable service. Our attorneys have a keen knowledge and understanding of global transparency, and we leverage the most up-to-date and exhaustive databases available on regulations and codes of conducts, and how they change."

## Help with Aggregate Spend Reporting

E-Reg Monitor Services compliments Cegedim Relationship Management's [AggregateSpend360™](#), which allows companies to consolidate, report and declare their payments to healthcare professionals. AggregateSpend360 is the only market solution that meets local, national and global compliance requirements; and according to a June 2011 report by IDC Health Insights, Cegedim Relationship Management is the global market share leader for Life Sciences aggregate spend solutions.

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*About  
Cegedim  
Relationship  
Management:*

Cegedim Relationship Management is the Life Sciences industry's leading provider of Customer Relationship Management (CRM) solutions. Designed specifically for Life Sciences, the company's innovative business solutions incorporate a thorough understanding of local, regional and worldwide trends. Cegedim Relationship Management enables more than 200,000 users in many of the world's most innovative companies to stay ahead of market challenges. In addition to CRM, Cegedim Relationship Management also provides marketing, data optimization and regulatory compliance solutions in more than 80 countries. Cegedim Relationship Management is part of the France-based Cegedim S.A. Group.

To learn more, please visit: [www.cegedim.com/rm](http://www.cegedim.com/rm).  
Follow Cegedim Relationship Management on [LinkedIn](#) and [Twitter](#).

*About  
Cegedim:*

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,200 people in more than 80 countries and generated revenue of €911 million in 2011. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: [www.cegedim.fr](http://www.cegedim.fr)

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