

Cegedim & Deskom participate in the Solutions Demat trade show

Presenting together at stand D52-54, on October 5, 6 and 7, 2010

Paris, September 30, 2010 – [Cegedim](#), global technology and services provider specializing in the field of healthcare, announces that Cegedim EDI and Deskom will participate in the Solutions DEMAT trade show at the Paris La Défense CNIT.

A complete range of services

Following their merger on September 6, 2010, Cegedim-Deskom now form the first industry-standard player in electronic invoicing with more than 60,000 companies directly connected and 248 million documents processed every year.

Boasting a broad range of information exchange services, Cegedim-Deskom works with companies of all sizes to automate and dematerialize all of their documents: invoices of course, but also order forms, delivery notices, payment notices, pay slips, and more.

Expertise and availability

Régis Caminade, Sales Engineer at Cegedim, and Cyrille Sautereau, Director of Deskom, will participate in the following round tables:

- **October 5 from 2:30 to 4:00 pm: Best practices for dematerialization project execution**

Because it is intrinsically cross-departmental, dematerialization poses endless questions with respect to optimal implementation strategies: by department? by division? by process? in small steps or all at once? internally or with help?

Client companies and their suppliers will share their best practices with us.

Led by par Jean-Marc Rietsch, Chairman, FEDISA

- **October 6 from 11:00 am to 12:30 pm: Transnational legal and tax dematerialization – what can be done and who can help?**

Legal issues for dematerialized document flows – especially from a tax standpoint – are often limited to strictly respecting the constraints imposed within a single country. But the key processes adopted at large corporations (including their suppliers, clients, and administrative and financial partners) operate across borders within regional economic zones. To expand and really take advantage of dematerialization, the problem of “transnationality” needs to be resolved from a legal and/or tax standpoint. Solutions exist, and specialized companies are offering them. Testimonials.

Led by Claire Rémy, freelance journalist

The teams of Cegedim-Deskom will also present their dematerialization and electronic data flow management solutions at their stand.

*About
Cegedim - Deskom:*

Cegedim EDI, the Cegedim Group department specializing in electronic data exchange for professionals, handles all types of computerized document exchanges. Initially dedicated to the healthcare field, this business now covers a variety of sectors, including mass retail, automobiles, transportation, etc., and handles every type of computerized document exchange.

Deskcom, the French leader in B-to-B invoice dematerialization, joined the Cegedim Group on September 6, 2010, creating the first industry-standard European player in invoice dematerialization, with more than 60,000 companies connected and 248 million electronic documents exchanged every year (orders, delivery notices, invoices, etc.).

With some 240 projects executed since 2003, Cegedim-Deskcom offers products and services that meet the legal and tax requirements of European countries and cover every sector of the economy. Its clients include Bosch, Carrefour Belgium, ED France, Elixor, Egencia, Europ Assistance, GDF Suez, Harry's, Hasbro, IATA, Inter Mutuelles Assistance, Kronenbourg, Lindt, Midas France, Michelin, Office Depot, Procter & Gamble, RATP, Groupe Randstad, Renault Parc Entreprises, Saint Gobain Group, SNCF, 3M, and more.

To learn more, please visit: www.cegedim-demat.com and www.deskcom.com

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €374 million in 2009. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

Contacts:

Aude BALLEYDIER

Cegedim
Media relations

Tel.: +33 (0)1 49 09 68 81
aude.balleydier@cegedim.fr

Guillaume DE CHAMISSO

Presse & Papiers Agency
Press Officer

Tel.: +33 (0)1 77 35 60 99
guillaume.dechamisso@pressepapiers.fr
