

## Cegedim Activ implements an IT system for the Mali public health insurance scheme

**Paris, September 28, 2010** – Cegedim Activ, the French leader in software and services dedicated to the Personal Insurance market and a subsidiary of Cegedim SA, announces the implementation of an IT system for the *Assurance Maladie Obligatoire* (AMO) and *Régime d'Assistance Médicale* (RAMED) public health insurance schemes in the Republic of Mali.

### [A lasting commitment to the African continent](#)

Cegedim Activ has been present in Africa for several years now. Building on major projects carried out with the CNSS, CNOPS and ANAM to implement an IT system for the public health insurance scheme in Morocco, the company has reaffirmed its commitment to the continent with this new project, which will draw on the local expertise of its Cegedim Maroc subsidiary.

### [Project a top priority for Mali](#)

This year the Republic of Mali celebrates 50 years of independence.

President Amadou Toumani Touré has taken the opportunity to get to work on what he sees as one of the country's most pressing needs: creating a public health insurance scheme.

On 19 May, Mali's Council of Ministers approved the draft decree awarding Cegedim Activ the contract to implement the IT system for AMO and RAMED.

### [AMO: nearly 2 million persons covered](#)

Led by the Ministry for Social Development, Solidarity and Senior Citizens, the project is aimed at creating a system that will make it possible to manage different medical service regimes as a function of population categories.

AMO covers nearly 2 million persons:

- Active and retired civil servants and their dependents,
- Active and retired private sector employees and their dependents, and
- Active and retired public representatives and their dependents.

RAMED will provide health insurance coverage for persons without an income, i.e. around 500,000 individuals initially.

The first contribution payments will be due in the fourth quarter of 2010. Initial healthcare services will be provided in April 2011.

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*About Cegedim Activ:*

At the heart of the Cegedim Group's Insurance, Electronic Banking Services and Healthcare activities, Cegedim Activ employs 500 people and has an annual revenue of €63.7 million. The company's 200 clients use its solutions to manage 30 million policyholders in France who are insured under compulsory schemes, supplementary health and contingency plans, or who hold life, savings or retirement insurance products. Cegedim Activ also manages 150 million EDI and third-party transactions per year, through its complementary range of high value-added software products and services. Cegedim Activ is part of the "Personal insurance" sector of the Cegedim group. To learn more, please see our website: [www.cegedim-activ.com](http://www.cegedim-activ.com)

*About Cegedim:*

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €874 million in 2009. Cegedim SA is listed in Paris (EURONEXT: CGM). To learn more, please visit: [www.cegedim.com](http://www.cegedim.com)

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