

Cegedim helps Ubisoft level up to electronic invoicing

An integrated, multi-channel electronic invoicing solution to handle inflows and outflows

Paris, December 15, 2014 – Cegedim, a major electronic invoicing player in Europe, announced that it has been selected by Ubisoft, a world leader in video games, to implement an electronic invoicing solution for its supplier and customer invoices. The collaboration will use Cegedim's [Global Information Services \(GIS\)](#) platform and employ a range of dematerialization methods suited to the specific needs of the Ubisoft units involved: EDI (electronic data interchange), signed PDFs, online data entry, and more.

The world's third-largest independent video game developer, with more than 9,200 employees in close to 19 countries, Ubisoft boasts several well-known franchises, such as Assassin's Creed®, Just Dance®, Rayman® and its Tom Clancy series.

An approach aimed at process optimization

After conducting a review starting in 2012, Ubisoft decided to call upon Cegedim's expertise in electronic invoicing. The video game publisher had seen an increase in the number of supplier invoices it was receiving and wanted to optimize its purchasing and accounting processes. It started to think about going paperless. It hired a consulting firm to help guide it through the process, and then launched a call for bids in late 2013 in search of an expert partner able to provide operational assistance.

In early 2014, Ubisoft picked Cegedim, which Ubisoft ERP Project Manager Serge Durand called "a market leader". Listing the company's selection criteria, he said, "*Cegedim's teams made solid proposals at every step of the selection process, they listened to our needs and were reliable and professional. They came up with excellent recommendations, challenging us to think about what we hoped to accomplish.*"

Electronic invoicing: growing demand from customers

The contract, signed in summer 2014, primarily covers supplier invoices, but it also provides for dematerialization of customer invoices at a later stage. "*We want to make it easier to process and store invoices so that our teams can focus on higher value-added tasks,*" added Serge Durand. For the purposes of consistency and sustainable development, "*it made sense to extend this project to customer invoices, especially since more and more of them are asking for just such a solution.*"

The project is scheduled to roll out in the first half of 2015. It will initially concentrate on France, where Ubisoft has its corporate offices and a large share of its development and distribution activities. Its goal is to then expand the project to Ubisoft's European subsidiaries in roughly ten or so countries.

"*We are pleased to be working with a world leader in the video game market to implement a well-thought-out and comprehensive shift to electronic invoicing. Ubisoft genuinely wants to optimize its process, save its teams time and improve their productivity, and boost the company's performance,*" emphasized Christophe Rabah, Global Information Services Business Engineer at Cegedim's e-business unit.

About Ubisoft:

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2013-14 fiscal year Ubisoft generated sales of €1,007 million. To learn more, please visit : www.ubisoftgroup.com.

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,000 people in more than 80 countries and generated revenue of €902 million in 2013. Cegedim SA is listed in Paris (EURONEXT: CGM). To learn more, please visit: www.cegedim.com
And follow Cegedim on Twitter: [@CegedimGroup](https://twitter.com/CegedimGroup)

About Cegedim e-business :

Since 1992 Cegedim has been offering a comprehensive range of dematerialization products and services for all types of corporate document flows in every business sector in Europe and around the world. Cegedim e-business works with companies to digitize their administrative documentation and automate their processes, from order placement to invoice settlement, including invoicing. To do so, Cegedim e-business relies on its GIS (Global Information Services) platform, a unique offering that includes one of Europe's leading electronic data exchange networks, with more than 60,000 linked companies globally and 250 million data flows per year. To learn more, please visit: www.cegedim-ebusiness.com

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