

Cegedim is helping ALD Automotive, operational vehicle leasing specialist, switch to electronic invoicing

Involved in environmental concerns, ALD Automotive is proactively using Cegedim's [GIS \(Global Information Services\)](#) platform to convince an overwhelming number of its clients to switch to electronic invoices.

Paris, November 4, 2013 – Cegedim, a major European player in electronic flow management, announces that it has been chosen by ALD Automotive, operational vehicle leasing and fleet management specialist, to implement e-invoicing using its [GIS \(Global Information Services\)](#) solution. The effort is part of ALD Automotive's *ALD bluefleet* program, which aims to reduce the company's environmental impact.

ALD Automotive opts for an environmentally conscious approach

For several years now, ALD Automotive France has been working to become more socially and environmentally responsible (SER). In April 2013, it adopted ISO 26000 guidelines. In keeping with these guidelines, ALD Automotive is taking the initiative to strive for continuous SER improvement.

ALD Automotive has developed its *ALD bluefleet* program, dedicated to environmentally responsible mobility. The program includes a range of innovative services targeted at sustainable development and optimizing the cost of corporate mobility.

E-invoicing: better for the environment and more economical

ALD Automotive has more than 21,000 clients and issues a large volume of paper invoices. By switching to e-invoicing, the company hopes to end this practice's environmental impact while at the same time making its service faster and easier to use.

"Our ultimate goal is two-fold: both environmental and economic. We want to reduce the number of paper invoices we send out and the resulting environmental footprint. We also want to optimize costs by cutting the client's cost of handling incoming invoices. We think we can cut that cost by at least 50%," explains Nicolas Mansuy, Head of e-invoicing at ALD Automotive.

Cegedim: an innovative solution, an effective partner

Cegedim was selected among six suppliers for its interoperable and innovative solution, which also takes the complexity of the invoicing function into account.

"In addition to its [GIS \(Global Information Services\)](#) solution, we were particularly impressed by the Cegedim team's dedication and how quickly they responded with a view to executing the project on time," said Mr. Mansuy.

ALD Automotive now offers EDI invoicing or signed PDF files with invoice details as attachments, depending on what clients prefer. The invoice can be archived on ALD Net, the fleet management portal, or on the Cegedim platform.

The appeal of a proactive approach: strong adoption

ALD Automotive planned the roll-out in several phases so that it could work closely with its clients every step of the way, ensuring strong adoption of this highly innovative system.

"We are delighted that ALD Automotive entrusted us to successfully execute this ambitious project."

The client adoption rate shows the appeal of rolling out this kind of solution proactively. Our teams are working hard alongside ALD Automotive to help the company meet its targets,” underlined Christophe Rabah, Business Engineer at Cegedim.

About**ALD Automotive:**

ALD Automotive is the operational leasing and fleet management business line of the Société Générale Group. ALD Automotive is an industry benchmark for international fleet management:

- present in 37 countries,
 - 4,300 employees
 - a managed fleet of more than 978,000 vehicles (June 2013 for operational leasing and fleet management).
- Combining professionalism with service quality, ALD Automotive develops outsourced fleet management solutions for companies at the national and international levels.

www.aldautomotive.fr

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,100 people in more than 80 countries and generated revenue of €922 million in 2012. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

And follow Cegedim on Twitter: [@CegedimGroup](https://twitter.com/CegedimGroup)

**About Cegedim
e-business:**

Since 1992 Cegedim has been offering a comprehensive range of dematerialization products and services for all types of corporate document flows in every business sector in Europe and around the world.

Cegedim e-business works with companies to digitize their administrative documentation and automate their processes, from order placement to invoice settlement, including invoicing. To do so, Cegedim e-business relies on its GIS (Global Information Services) platform, a unique offering that includes one of Europe's leading electronic data exchange networks, with more than 60,000 linked companies globally and 250 million data flows per year.

To learn more, please visit: www.e-business.cegedim.com

Contacts:**Isabelle PASCULLI**

Cegedim e-business

Marketing Manager

Tel: +33 (0)1 49 09 23 79

isabelle.pasculli@cegedim.com

Aude BALLEYDIER

Cegedim

Media Relations

Tel: +33 (0)1 49 09 68 81

aude.balleydier@cegedim.com

Gaëlle RYOUQ

PrPa Agency

Press Relations

Tel: +33 (0)1 46 99 69 69

gaelle.ryouq@prpa.fr
