

## **CEGEDIM LOGICIELS MÉDICAUX LAUNCHES A “NEW PHYSICIANS” OFFERING**

**CLM OFFERS NEW PHYSICIANS A FLEXIBLE AND SCALABLE RANGE OF SOFTWARE AND SERVICES  
THAT CAN ADAPT TO CHANGES IN THEIR INDUSTRY**

**LEARN MORE AT THE MEDEC TRADE FAIR ON MARCH 17 TO 19, 2010,  
AT THE PARIS – PORTE MAILLOT PALAIS DES CONGRES  
INFORMEDICA AREA - LEVEL 2 - STAND B07**

**Paris, February 23, 2010** – Cegedim Logiciels Médicaux (CLM), software publisher and service provider to the medical profession for more than 20 years, now offers new physicians a range of services designed to help them get started and facilitate day-to-day operations as a function of their specialty and type of practice.

Aware of the major demographic challenges facing the medical profession, CLM wanted a way to partner with new physicians in an increasingly demanding environment and concluded that it was critical to offer them a solution specifically suited to their needs.

Running a practice now involves ever-more high-tech management of patient files, electronic transmission of treatment forms (*feuilles de soins*), dematerialization of administrative documents, continuing education, and assessment of practices, not to mention coordinating treatment and sharing information using computerized medical files. The way physicians practice is also changing: it takes longer to begin a career, and young doctors are increasingly joining group practices or healthcare networks. They are more in need than ever of communicative IT solutions that are user-friendly, personalized, compliant with current standards, and offer scalable management.

### **A solution for each physician**

CLM's **LC 2010** software solutions are characterized by flexibility and ease of use. They are perfectly suited to the expectations of physicians new to the medical profession, whether general practitioners or specialists, and regardless of how they practice (independent, in a group, in a healthcare center or network, etc.). To make sure its clients buy the most appropriate software and are using it optimally, CLM has a range of services specially dedicated to new physicians:

- A **personalized** needs assessment
- No payments for the first **7 months**

- “First installation” **discount** pricing on software and services
- **Scalable** functions that offer a choice between standard, advanced, expert and personalized levels, and let users advance at their own pace
- Preconfigured functionality available starting at the standard level, integrated into the full range of *Premium LC 2010* software
- Choice of Mac® or PC with *MédiClick*
- **Customer assistance always close at hand** through CLM's 15 regional branch offices

The entire **range of LC 2010 software** (*Crossway, Cardiolite, Eglantine* and *Medigest*) enjoys the same level of high-performance technology and functionality: electronic treatment forms (*feuilles de soins*), scheduling and appointment management, administrative management and patient file histories, consultation forms, course of care management, and more. Simple yet effective, CLM software lets users share information securely and is compatible with computerized patient files.

For a demonstration, visit **CLM at stand B07** at the Medec 2010 trade fair, scheduled for March 17 to 19, 2010, at the Paris - Porte Maillot Palais des Congrès.

To learn more **about the Medec trade fair**, please visit: [www.lemedec.com](http://www.lemedec.com)

#### **About Cegedim Logiciels Médicaux (CLM):**

CLM has more than 20 years' experience computerizing the healthcare profession and is a part of Cegedim Healthcare Software. With *LC 2010*, it offers a complete range of communicative software and related services dedicated to general practitioners and specialists.

Designed to meet the needs of a changing business environment, notably with respect to medical profession demographics and the way care is organized, software in the *LC 2010* range (*Premium Crossway, Cardiolite, Eglantine* and *Medigest*) and *MédiClick* range ensure healthcare professionals flexibility and scalability, while allowing them to pick the solution best suited to their specialty, user preferences and type of practice (independent, group, healthcare center or network, etc.). Structured, communicative and interoperable, these products are designed with information sharing and the DMP (French Personal Medical File) in mind.

CLM works closely with its physician clients through its network of 15 regional branch offices.

To learn more, please visit: [www.cegedim-logiciels.com](http://www.cegedim-logiciels.com)

#### **About Cegedim Healthcare Software (CHS):**

Created in 2009, the Cegedim Healthcare Software Business Unit encompasses nine Cegedim subsidiaries and more than 1,400 employees in seven countries: France, the UK, Spain, Italy, Belgium, Tunisia and Chile. The business unit produces software solutions for healthcare professionals. Pharmacies, general practitioners, specialists and paramedics – CHS caters to a broad range of healthcare professionals with a comprehensive range of IT solutions:

- medical and paramedical management (electronic patient files, schedules, accounting, etc.),
- pharmacy management (sales, inventory, electronic filing),
- publishing the Banque Claude Bernard drugs database (prescription assistance),
- installing care networks and Shared Medical Records projects.

**About Cegedim:** Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one

of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €874 million in 2009. Cegedim SA is listed in Paris (EURONEXT: CGM). To learn more, please visit: [www.cegedim.com](http://www.cegedim.com)

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