

CEGEDIM LOGICIELS MEDICAUX LAUNCHES MEDICLICK STUDIO 5

**THE BENCHMARK FOR MEDICAL IT ON MAC AND PC, MEDICLICK IS EXPERIENCING A RESURGENCE
THANKS TO THIS NEW, MUCH MORE POWERFUL VERSION**

Paris, September 9, 2010 – Cegedim Logiciels Médicaux (CLM), software publisher and service provider to the medical profession for more than 20 years, is launching its new Médiclick Studio 5 software. Equipped with a new, considerably more powerful engine that unlocks all of its rich functionality, Médiclick is turning a new page in its history.

Developed by physicians, for physicians

Médiclick, created in 1993, is now used by 3,500 physicians in France, on both PC and Mac. It remains faithful to the philosophy of its developers, which has been the key to its success over 18 years: design functionalities directly inspired by medical practice. Whether managing patient files and prescriptions, or more complex tasks such as research and training, Médiclick is designed to adapt to all sorts of medical practices, whether generalist or specialist.

Software redesigned from square one

Médiclick Studio 5 offers more than just functional advancements. The software has been totally redesigned to offer greater speed and simplify usage. *“The chassis is the same, but we have put in a new engine,”* says Dr. Pascal Chapelain, head of Médiclick development. *“We kept the interface because we wanted current users to be comfortable with it. But the software is much more powerful, optimizing processing of large volumes of data and network functioning. Functions like multicriteria searches, history management and more advanced functions have found a new lease on life.”*

As an added bonus, the software has a team of physician performing real-time beta testing, as well as an online user community where users can post technical and practical questions any time of the day: www.mediclickstudio.net.

A quick look at Médiclick’s features



- Designed and developed by practicing physicians
- Available on PC and Mac
- DMP Personal medical file compatible
- Interoperable with other software
- Simple and intuitive interface
- Totally configurable and multispecialty
- Remote data consultation and modification
- Integrated Banque Claude Bernard (BCB) medication database
- Biological and therapeutic prevention module
- Vaccination monitoring module

- Electronic treatment form publishing and transmission
- Fee management
- Automated reception of test results
- Secure messaging

About Cegedim Logiciels Médicaux (CLM):

CLM has more than 20 years' experience computerizing the healthcare profession and is a part of Cegedim Healthcare Software. With *LC 2010*, it offers a complete range of communicative software and related services dedicated to general practitioners and specialists.

Designed to meet the needs of a changing business environment, notably with respect to medical profession demographics and the way care is organized, software in the *LC 2010* range (*Premium Crossway*, *Cardiolite*, *Eglantine* and *Medigest*) and *MédiClick* range ensure healthcare professionals flexibility and scalability, while allowing them to pick the solution best suited to their specialty, user preferences and type of practice (independent, group, healthcare center or network, etc.). Structured, communicative and interoperable, these products are designed with information sharing and the DMP (French Personal Medical File) in mind.

CLM works closely with its physician clients through its network of 15 regional branch offices.

To learn more, please visit: www.cegedim-logiciels.com

About Cegedim Healthcare Software (CHS):

Created in 2009, the Cegedim Healthcare Software Business Unit encompasses nine Cegedim subsidiaries and more than 1,400 employees in seven countries: France, the UK, Spain, Italy, Belgium, Tunisia and Chile. The business unit produces software solutions for healthcare professionals. Pharmacies, general practitioners, specialists and paramedics – CHS caters to a broad range of healthcare professionals with a comprehensive range of IT solutions:

- medical and paramedical management (electronic patient files, schedules, accounting, etc.),
- pharmacy management (sales, inventory, electronic filing),
- publishing the Banque Claude Bernard drugs database (prescription assistance),
- installing care networks and Shared Medical Records projects.

About Cegedim: Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €874 million in 2009. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

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